



International Week

7-11 November, 2022

Programmes will be held in Pannon Community Hub, Building E

7th November, Monday

- 10:00-11:00 Home – Photo Gallery
12:00-13:30 Chopsticks Marketing – Successful crosscultural relationship management
Kim-Shyan Fam Professor from New Zealand

8th November, Tuesday

- 10:00-11:00 AACSB International – How To Strengthen Our Position in the Premier League?
Ágnes Raffay-Danyi PhD and Krisztina Dabronaki-Priszinger
13:00-13:30 Erasmus+ Programme
Kolos Adorján programme coordinator
13:30- 14:15 Time of my Life – Travelogue
Erasmus students share their experiences
14:15-15:00 Erasmus+ Encourager
Incoming students introduce their institutions and countries
16:00-17:00 Knowledge management strategies in Hungarian and Slovak SMEs – the case of wineries
Hevesi Endre PhD, J. Selye University

9th November, Wednesday

- 13:00-17:00 Let Me show You Where I Come From
International students introduce themselves
National Costume Catwalk
17:30-21:00 International Board Game



10th November, Thursday

- 16:00-19:00 Folk Songs and Sweets
Hungarian folk song learning and international sweet tasting night

11th November, Friday

- 9:00-20:00 Science for All Hackathon

Do not miss it!