



# International Week

## 7-11 November, 2022

Programmes will be held in Pannon Community Hub, Building E

### 7<sup>th</sup> November, Monday

- 10:00-11:00 Home – Photo Gallery
- 12:00-13:30 Chopsticks Marketing – Successful crosscultural relationship management  
Kim-Shyan Fam Professor from New Zealand

### 8<sup>th</sup> November, Tuesday

- 10:00-11:00 AACSB International – How To Strengthen Our Position in the Premier League?  
Ágnes Raffay-Danyi PhD and Krisztina Dabronaki-Priszinger
- 13:00-13:30 Erasmus+ Programme  
Kolos Adorján programme coordinator
- 13:30- 14:15 Time of my Life – Travelogue  
Erasmus students share their experiences
- 14:15-15:00 Erasmus+ Encourager  
Incoming students introduce their institutions and countries
- 15:30-16:00 AIESEC – We are a youth leadership movement. Join us!
- 16:00-17:00 Knowledge management strategies in Hungarian and Slovak SMEs – the case of wineries  
Hevesi Endre PhD, J. Selye University
- 17:30-19:00 Hungarian Movie Night – old and funny with subtitles

### 9<sup>th</sup> November, Wednesday

- 13:00-17:00 Let Me show You Where I Come From  
International students introduce themselves  
National Costume Catwalk
- 13:00-20:00 Kimono Exhibition
- 17:30-21:00 International Board Game



### 10<sup>th</sup> November, Thursday

- 16:00-19:00 Folk Songs and Sweets  
Hungarian folk song learning and international sweet tasting night

### 11<sup>th</sup> November, Friday

- 9:00-20:00 Science for All Hackathon

**Do not miss it!**