

BA in Tourism and Catering



1. Semester

- ✓ Mathematical Foundations of Economics
- ✓ Business Law
- ✓ Macroeconomics
- ✓ Business Communication
- ✓ European Studies
- ✓ The Social Relations of Business
- ✓ Psychology

2. Semester

- ✓ Corporate Economics
- ✓ Fundamental of Accounting
- ✓ Microeconomics
- ✓ Introduction to Marketing
- ✓ Introducing to Marketing practices
- ✓ International Economics

3. Semester

- ✓ Statistics
- ✓ Management
- ✓ Finance (Macroeconomic Finance)
- ✓ Sector Economics/Division Economics
- ✓ Introduction to Tourism
- ✓ Tourism Geography
- ✓ Regional Development

4. Semester

- ✓ Corporate Finance I.
- ✓ Information Economics
- ✓ Tourism Marketing I.
- ✓ Introduction to the Hotel Industry
- ✓ International Geography of Tourism
- ✓ The practice of problem-solving
- ✓ Elective module

5. Semester

- ✓ Introduction to the Catering Industry
- ✓ Event Management
- ✓ Geography of Tourism in Hungary
- ✓ Tour Operation
- ✓ Health Tourism Management
- ✓ IT for Tourism Accommodations
- ✓ Elective module

6. Semester

- ✓ Business Aspects of Responsibility
- ✓ Hospitality Management
- ✓ Travel Agency Management
- ✓ Destination Management
- ✓ Hotel Management
- ✓ Cultural Tourism
- ✓ The practice of problem-solving II.
- ✓ Elective module

7. Semester

- ✓ Internship

8. Semester

- ✓ Internship
- ✓ Dissertation