

Faculty of Business and Economics

Faculty contact (name and email address) :
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2019 Spring Semester

Course code	Course	Credit	Semester	Lecturer	Language
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Department of Finance

VEGTPTB212P	Corporate Finance I. BA	3	2019 Spring	Dr Szabolcs Szikszai	English
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Department of International Economics

VEGTNGB244K	International Economics BA	6	2019 Spring	Dr Ádám Török (Th) Dr Ildikó Neumanné Virág (Pr)	English
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Department of Tourism

VEGTTUB144M	Tourism Marketing I. BA	6	2019 Spring	Dr Eszter Madarász	English
VEGTTUB214H	Introduction to the Hotel Industry BA	6	2019 Spring	Dr Alan Clarke	English
VEGTTUB312T	International Geography of Tourism BA	3	2019 Spring	Dr Katalin Lőrincz	English
VEGTTUB412D	Destination Management BA	3	2019 Spring	Dr Ágnes Raffay	English
VEGTTUB414M	Hotel Management BA	6	2019 Spring	Kitti Hiezl	English
VEGTTUB544K	Cultural Tourism BA	6	2019 Spring	Dr Alan Clarke	English
VEGTTUM244P	Tourism Policy and Planning MA	6	2019 Spring	Dr Alan Clarke	English
VEGTTUM444S	Strategic Destination Marketing MA	6	2019 Spring	Dr Judit Sulyok	English
VEGTTUM244E	Business Case Studies in Tourism MA	6	2019 Spring	Dr Beáta Fehérvölgyi	English

VEGTTUM444A	Attraction and Visitor Management MA	6	2019 Spring	Dr Ágnes Raffay	English
VEGTTUM242F	Sustainability MA	3	2019 Spring	Dr Katalin Lőrincz	English

Department of Marketing					
VEGTMIB212M	Introduction to Marketing BA	3	2019 Spring	Dr Annamária Sasné Grósz	English
VEGTMIB222M	Introduction to Marketing practices BA	3	2019 Spring	Dr Annamária Sasné Grósz	English
VEGTMIM212M	E-marketing MA	3	2019 Spring	Fanny Liska	English

Department of Business Economics					
VEGTGAB144A	Corporate Economics BA	6	2019 Spring	Dr Melinda Koczor-Keul	English

Department of Economics					
VEGTKGB144K	Microeconomics BA	6	2019 Spring	Dr Károly Miklós Kiss	English
VEGTKGB312G	Economic Policy BA	3	2019 Spring	Dr Ádám Török	English
VEGTKGB242Ö	Econometrics BA	3	2019 Spring	Dr Andrea Magda Nagy	English
VEGTKGB144Q	Quantitative Methods in Economics BA	6	2019 Spring	Dr Andrea Magda Nagy	English
VEGTKGB212E	History of Economic Thought BA	3	2019 Spring	Dr Szabolcs Szikszai	English

Department of Management					
VEGTVEB222F	Business Aspects of Responsibility BA	3	2019 Spring	Dr Edit Kővári	English
VEGTMEB512L	Internationales Produktionsmanagement und Logistik BA	3	2019 Spring	Balázs Szentes	German
VEGTVEM442T	Knowledge Management MA	3	2019 Spring	Dr. Nóra Obermayer	English

Department of Supply Chain Management					
VEGTELM144B	Purchasing BA	6	2019 Spring	Dr Dirk-Jan Kamann	English
VEGTELM222I	Industrial Organisation BA	3	2019 Spring	Dr Dirk-Jan Kamann	English
VEGTMEB522B	Business Simulation BA	3	2019 Spring	Dr Zoltán Kovács	English

Department of Quantitative Methods					
VEGTVEB244I	Information Economics (Business Informatics) BA	6	2019 Spring	Vivien Csányi Marcell Kurbucz	English