

STUDY YOUR *DREAM.*

FH JOANNEUM, Campus Bad Gleichenberg



International Programme

Winter Semester 2017/18

FH | JOANNEUM
Gesundheitsmanagement
im Tourismus

Health Management in Tourism, Bachelor (GMT)

Health Management in Tourism, Master (GTM)

FH | JOANNEUM
Diätologie

Dietetics and Nutrition (DIO)

FH | JOANNEUM
Ergotherapie

Occupational Therapy (ERG)

BG town - Small is *Beautiful.*



Marion Luttenberger

The three degree programmes offered at the Bad Gleichenberg Campus of the **FH JOANNEUM** University of Applied Sciences have joined forces to create and offer you a programme in English.

We offer 68.5 ECTS in English for all incoming students. You can choose any of the listed courses. Students with a good command of German can also choose other courses offered by the three programmes.

If you have any special interests or if your home curriculum requires that you take a particular class not listed here, please contact the international coordinators

- Jim Miller (GMT, GTM) James.Miller@fh-joanneum.at
- Elisabeth Fattinger (DIO, ERG) Elisabeth.Fattinger@fh-joanneum.at

They will see if there are options available.

If you are interested:

First step:

Please contact Jim Miller or Elisabeth Fattinger for all academic matters. They will advise you in putting together your Learning Agreement

At the same time, your university will nominate you as an Erasmus student at our institution (international@fh-joanneum.at)

Second step:

Once you have been nominated by your home university and accepted by FH JOANNEUM, please contact Kerstin Scheinost (Kerstin.scheinost@fh-joanneum.at) for all organizational questions, such as housing, travel, insurance, etc.

Hand in:

- a filled-in application form
- a transcript of records
- your learning agreement

Application deadline is the **15th of May, 2017**. The number of participants for this programme is limited.

Start of Winter Semester: 2nd of October, 2017 (Occupational Therapy: 18th of September, 2017)



Winter Semester 2017/18

Health Management in Tourism (GMT & GTM)

Hospitality Management I**(3.0 ECTS)
Foundations of Health and Tourism (3.0 ECTS)
Wellness in Practice (2.0 ECTS)
Trends in Tourism Research (4.0 ECTS)
Advanced Nutrition Skills (4.0 ECTS)
Health Promotion and Prevention Elective (4.0 ECTS)
Addiction and Prevention (4.0 ECTS)
Spa Operations* (10.0 ECTS)
Introduction to Event Management* (2.0 ECTS)
Introduction to Public Health (3.0 ECTS)
Austrian History and Culture (2.0 ECTS)
German as a Foreign Language (3.0 ECTS)
Intercultural Communication (2.0 ECTS)
English for Health and Tourism Professionals I: Skill Building (1.5 ECTS)
English for Health and Tourism Professionals III: Academic Writing (2.5 ECTS)
English for Health and Tourism Professionals IV: The Health Sector (1.5 ECTS)

* Online course

** This course involves an excursion, which will result in costs to the student.

Dietetics & Nutrition (DIO)

Nutrition Science (5 ECTS)

Sports Nutrition (1 ECTS)

Futurology 1 (1 ECTS)

English for Health Professionals 1 (1 ECTS)

English for Health Professionals 3 (1 ECTS)

Introduction to Psychology (1 ECTS)

Occupational Therapy (ERG)

Medical English 3 (1 ECTS)

Medical English 5: Cross-Cultural Competence in Occupational Therapy (1 ECTS)

Health Promotion in the field of Occupational Therapy (5 ECTS)



Course description – Winter semester 2017/18

Hospitality Management I** (1st Semester; 3 ECTS)

In general, hospitality management is concerned with guest services and service providers, and covers the organisation of hospitality services. This introductory course highlights the starting points and presents the strategic and operative, personnel as well as legal framework conditions of hospitality management.

Literature

- Clarke, A. & Chen, W. (2009). International Hospitality Management: Concepts and Cases. Oxford: Elsevier Butterworth-Heinemann.
- Barth, S. (2006). Hospitality Law: Managing legal issues in the hospitality industry (2nd Edition). Canada: John Wiley & Sons, Inc.
- Blanchard, K. (2004). The One Minute Manager: Increase productivity, profits and your own prosperity. London: Harper Collins Publisher.
- Brotherton, B. (2011). The International Hospitality Industry: Structure, Characteristics and Issues. Oxon, New York: Butterworth-Heinemann.
- Gardini, M. (2009). Handbuch Hospitality Management. Frankfurt/M.: Deutscher Fachverlag.
- Griffin, R. (2006). Fundamentals of Management (4th Edition). Boston, New York: Houghton Mifflin Company.
- Herzberg, F. H., Mausner, B. M. & Snyderman, B. (1959): The motivation to work. New York: Wiley and sons.
- Maslow, A. H. (1977): Motivation und Persönlichkeit. Olten: Walter-Verlag.

Foundations of Health and Tourism (1st Semester; 3 ECTS)

Graduates will acquire the analytical tools needed to understand where modern society has come from and to identify where it may be headed, a capability which is crucial to being a successful manager. They will understand theories of social and cultural change and the scientific methodologies employed by social scientists to understand such change. Moreover, they will understand the origins of current trends in health, leisure and tourism from historical and sociological perspectives. The lecture/discussion format of the course will also hone students' skills in independent, critical thinking, rhetoric and writing. The language of instruction is English, so English skills are also trained.

Literature:

- Urry, J. (2011). The tourist gaze. London: Sage; Giddens, A. (1990). The consequences of modernity. Stanford: Stanford Univ. Press; Porter, D. (1999). Health, civilization and the state. London: Routledge; Koshar, R. (Hg.). (2002). Histories of leisure. Oxford: Berg; Ritzer, G. (2014). The McDonaldization of society. Thousand Oaks, CA: Sage.



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Wellness in Practice (Elective; 2 ECTS)

In this course students receive a theoretical grounding in the holistic health concept of wellness, including the seven dimensions of wellness based on the work of Bill Hettler and others. Students also participate in assessments of both their physical and other wellness dimensions, and then engage in practical exercises designed to enhance their individual wellness.

Literature:

- Girdano, D., Everly, G. & Dusek, D. (2008). Controlling stress and tension. (8th ed.). Boston: Allyn & Bacon.
 Hettler, B. (1980). Wellness promotion on a university campus. *Family and Community Health*, 3(1), 77-95.
 Hird, S. (2014). *How to manage stress: A comprehensive guide to wellness, mindfulness and work-life balance*.
 Bloomington, IN: Abbott Press.
 Miller, J. (2005). Wellness: The history and development of a concept. *Spektrum Freizeit*, 27(1), 84-106.
 Putnam, L. (2015). *Workplace wellness that works*. Hoboken, N.J.: Wiley.

Trends in Tourism Research (5th Semester; 4 ECTS)

New developments in society, economics and technology have led to increased competition between companies, associations and regions in the face of changing demand, thus increasing the need for high-quality critical information. New solutions involve the development of new tourism research methods which are presented in thematic and methodical terms and applied to specific cases. These include eTourism (marketing), scenario management (strategic management), innovation management, product cycles in the context of destination management, constructivistic leisure education and assessing the consequences with a view to a sustainable development of tourism and society.

Literature

Books: Pikkemaat, B. Peters, M. & Weiermair, K. (2006). Innovationen im Tourismus: Wettbewerbsvorteile durch neue Ideen und Angebote. Berlin: Erich Schmidt;

Schmied, M., Götz, K. Kreilkamp, E. & Buchert, M. (2008). Traumziel Nachhaltigkeit: Innovative Vermarktungskonzepte nachhaltiger Tourismusangebote für den Massenmarkt (Nachhaltigkeit Und Innovation). Berlin: Physica-Verlag;

Goodson, L. (2007). Qualitative Research in Tourism. New York: Kindle Book; Ritchie, R., Burns, P. & Palmer, C. (2005). Tourism Research Methods: Integrating Theory with Practice. Wallingford: CABI;

Ateljevic, I., Pritchard, A. & Morgan, N. (2007). The Critical Turn in Tourism Studies: Innovative Research Methodologies (Advances in Tourism Research). New York: Kindle Book;

Tribe, J. & Airey, D. (2007). Developments in Tourism Research: New directions, challenges and applications (Advances in Tourism Research). New York: Kindle Book.

Journals: Travel Trends, Journal of Travel Research, International Journal of Culture, Tourism Management, Journals of Sustainable Tourism

Advanced Nutrition Skills (6th Semester; 4 ECTS)

This course covers: whole-food nutrition, production technologies, storage, distribution and the associated reduction of nutritional value; food processing, preserving, changes in biological value and availability; community catering and HACCP; economic aspects of the implementation of whole-food nutrition in tourist facilities; regional development policy projects (implementation of regional agriculture), Public health projects, tourist projects as well as ecological and ethical projects may be combined in this curriculum. The presented theory will be applied within the scope of interdisciplinary projects.

Literature

Arvanitoyannis, I.S. (2009). HACCP and ISO 22000. Application to Foods of Animal Origin. o.O.: Wiley & Sons;

Heiss, R. (2004). Lebensmitteltechnologie, Biotechnologische, chemische, mechanische und thermische Verfahren der Lebensmittelverarbeitung. 6., überarb. u. erw. Aufl. Berlin, Heidelberg: Springer Verlag.



Health Promotion and Prevention (5th Semester, Elective; 4 ECTS)

This integrated course introduces students to the basics of promoting health and preventing sickness. Measures and strategies are presented for improving and maintaining health as well as for alleviating symptoms/disease. The course focuses on differentiating various perspectives of promoting health and preventing sickness. The historical development of public health services is covered. Prevention types and fields are discussed. The course examines the significance of promoting health and preventing sickness for individuals, specific population groups and the national economy as a whole. This forms the basis of a training course in promoting health and preventing sickness which will be built upon in subsequent courses.



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Addiction and Prevention (5th Semester, Elective; 4 ECTS)

The theoretical part of the course provides students with a fundamental understanding of the effects on the human body of recreational drugs in general and of alcohol and nicotine in particular. The curriculum presents the basis for understanding the reactions of the human body to these substances as well as the origins of addiction. The boundary between addiction and enjoyment is identified and the differences between addiction and dependence are explained. In particular, the epidemiology and prevention of alcoholism and nicotine are examined. Various ways of preventing addiction will be discussed, particularly with the inclusion of the aspect of restoration of health. The theory will be presented within the scope of interdisciplinary projects.

Literature

Books: Köhler, T. (2000). Rauschdrogen und andere psychotrope Substanzen. Stuttgart: Kohlhammer Verlag; Siegler, R. (2000). Rauschdrogen. Reinbeck bei Hamburg: Rowohlt Verlag. Benkert, O. (2001). Psychopharmaka. München: Beck Verlag. Kindermann, W. (1991). Drogen. München: Droemer Knaur; Uhl, A. (2009). Handbuch Alkohol – Österreich. Wien: BMAGS.

Spa Operations* (Elective; 10 ECTS)

This course introduces students to spa operations from a spa manager's point of view. As spa operations is a very wide discipline and the spa industry varies from private to public supply, depending on the country in question, the main focus in this course is on basic knowledge about operations in a spa center, as well as some historical knowledge of spa development and the global spa industry. Topics covered include:

- Evolution of the global spa industry
- The basics of the spa business, including the types of therapies and treatments typically offered in a spa and the equipment and personnel required to carry them out
- Spa hygiene and safety issues
- Staff and reception management systems within spas
- Spa retailing
- Professionalism in a spa context

Literature:

- Wisnom, M. & Capozio, L. (2012). Spa management: An introduction. Upper Saddle River, NJ: Pearson Education.
- Smith, M. & Puczko, L. (2009). Health and wellness tourism. Oxford: Butterworth-Heinemann.
- Cohen, E. (2008). Understanding the global spa industry: Spa management. Oxford: Butterworth-Heinemann.
- Erfurt-Cooper, P. & Cooper, M. (2009). Health and wellness tourism: Spas and hot springs. Bristol: Channel View.
- Scott, J. & Harrison, A. (2010). SPA: The Official Guide to Spa Therapy. London: Thomson Leaning.
- Crebbin-Bailey, J., Harcup, J. & Harrington, J. (2005). The SPA Book: The Official Guide to Spa Therapy. London: Thomson Leaning.
- Connor, J., Milsom, G. & Godfrey, S. (2004). BTEC national beauty therapy sciences. Oxford: Heinemann.
- D'Angelo, J. (2010). Spa business strategies. Clifton Park, NJ: Centage.
- Beckmann, H. & Le Quesne, S. (2005). The essential guide to holistic and complementary therapy. London: Thomson Leaning.



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Introduction to Event Management* (Elective; 2 ECTS)

In this course the organizational foundations necessary for staging events will be covered. Basic knowledge needed to stage events will be discussed, such as legal and business parameters; the main technical and organizational considerations in mounting events; entrepreneurial approaches to planning events, including budgeting of supplies, personnel, time and 4) important risks connected with the mounting of events, as well as strategies to minimize these risks through the use of checklists and other means.

Literature:

- Ferdinand, N. (Ed.). (2016). Events management: An international approach. London: Sage.
 Hall, C. (2008). Food and wine festivals and events around the world: development, management and markets. Oxford: Butterworth-Heinemann.
 Luckham, D. (2005). The power of events: An introduction to complex event processing in distributed enterprise systems. Boston: Addison-Wesley.
 Shone, A. (2013). Successful event management: A practical handbook. (4th ed.). London: Thomson Learning.



Introduction to Public Health (1st Semester; 3 ECTS)

The course examines key factors affecting health, such as education, the environment, work, living conditions, social support etc. and includes approaches from the sociology of health. The topics covered include the sociology of poverty, the effects of social structures and culture on health and illness as well as the fields of tension between the individual - organisation/institution - society/state with respect to health and illness.

Literature

- Gabe, J., Bury, M., Elston, M.A. (2004): Key Concepts in Medical Sociology. London: Sage; Hurrelmann, K. (2000): Gesundheitssoziologie. Eine Einführung in die sozialwissenschaftliche Theorie von Krankheitsprävention und Gesundheitsförderung. Weinheim: Juventa; Wilkinson, R. & Marmot, M. (2004). Soziale Determinanten von Gesundheit: die Fakten. Kopenhagen: WHO Regionalbüro für Europa.; Schwartz, F.W. et al (2002): Public Health. Gesundheit und Gesundheitswissenschaft. München: Urban-Fischer (Kap.5-7); Naidoo, J. & Wills, J. (2000). Health Promotion. Foundations for Practice. Edinburgh: Baillière Tindall (Kap. 2).

Austrian History and Culture* (2 ECTS)

This course is meant to introduce foreign students to some of the basic elements of Austrian society and culture, especially from an historical perspective. We will examine how Austrian culture has been formed over the centuries and what influences have come to bear to make Austria what it is today.

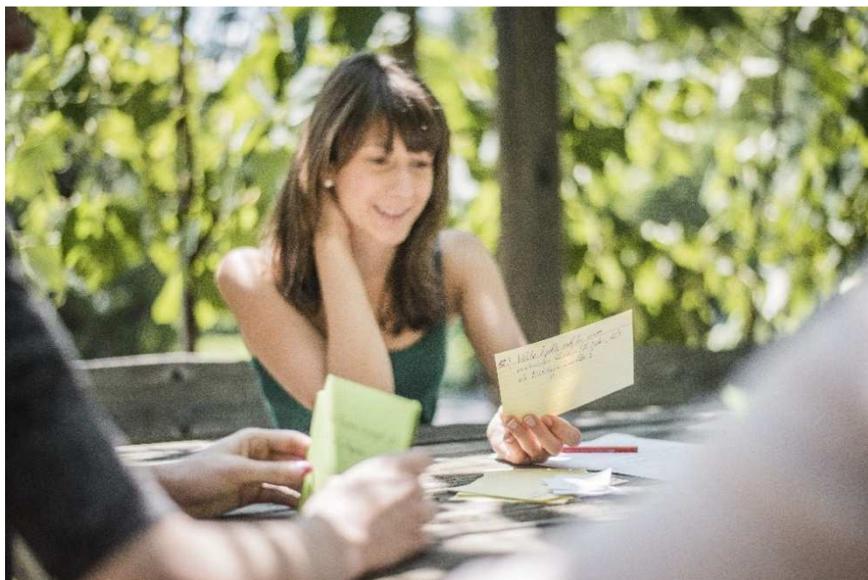
German as a Foreign Language

German Beginners (A1/1 and / or German Beginners 2 (A1/2) (3 ECTS)

Whether both or just one of the above mentioned courses will be offered depends on the student numbers.

The beginner courses (first and second level) integrate the skills of listening, speaking, reading and writing and emphasize oral communication and listening comprehension in a culturally authentic context.

More information about the contents: www.fh-joaanneum.at/daf



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Intercultural Communication (2 ECTS)

This course focuses on the skills and techniques needed in intercultural communication. The course aims to develop the following skills in students: cultural self-awareness, an appreciation of cultural difference, a facility to interpret actions in many ways in order to facilitate cultural understanding, an understanding of different theories of intercultural communication, an awareness of essential aspects of selected world cultures and a facility in the special intercultural skills required in tourism. The language of instruction is English, so English skills will also be trained.

Tandem learning (2 ECTS)

The aim of Tandem partnerships is to facilitate language, experience and cultural exchange between foreign exchange students and Austrian students at the university.

Students are highly motivated to meet up and talk regularly. The tandem-meetings do not all need to be in a formal setting. You can go to a concert together and discuss what you experience there or you can go out together to eat with friends – anything that can help language acquisition.

English for Health and Tourism Professionals I: Skill Building

(1st Semester; 1,5 ECTS)

Students will develop special skills related to the use of English in business settings. Topics covered are: professional phone etiquette, business correspondence, business meetings, negotiations as well as management and personnel issues.

Literature:

MacKenzie, I. (2007). English for business. A course for business studies and economics students. Cambridge: Cambridge University Press; Parkinson, D. & Noble, J. (2006). Oxford Business English Dictionary for learners of English. Oxford: Oxford University Press.

English for Health and Tourism Professionals III: Academic Writing

(3rd Semester; 2,5 ECTS)

On completing the course, students will be able to transform a research idea into a feasible research question. They will be able to choose a methodology appropriate to answer the question. They will be able to conduct literature research on their topic using a research protocol. They will be able to make appropriate citations and engage in source criticism. They will be able to analyse the limitations of their own work and that of others. They will be able to formulate new research questions deriving from their own work

English for Health and Tourism Professionals IV: Health Sector

(5th Semester; 1,5 ECTS)

Students will learn how to negotiate in English and how to deal effectively with conflict situations that may develop in health or tourism settings. Furthermore, they will be able to converse fluently about modern marketing strategies.



English for Health Professionals 1 (1st Semester; 1 ECTS)

The importance of the English language in the medical professions worldwide cannot be overemphasized. Good command of English will help you in your professional development, facilitate study abroad and international contacts, enable you to follow the research literature in your field, as well as give you the additional qualifications for work with an increasingly international patient and client population. Our main focus will be to improve your knowledge of English used in dietetics and in the healthcare industry.

Topics covered:

- The Birdwing Spa: The Food Facts/Healthy Menu Project (team presentations)
- Introduction to making effective presentations
- “Want a Career as a Dietician?” Professions in nutrition
- Vocabulary: types of medication
- Higher education vocabulary
- The human body: anatomy;
- Discussing the patient’s overall condition; pain/disease
- General medical terms; hospital, medical professions
- Food and Mood: Bad Food, Bad Food Industry, Bad Habits
- “Models of Wellness”
- The fast food industry

English for Health Professionals 3 (3rd Semester; 1 ECTS)

Proficiency in the English language is a must in the medical professions worldwide. Good command of English will help you in your professional development, facilitate study abroad and international contacts, enable you to follow professional literature in your field, as well as give you the additional qualifications for work with an increasingly international patient and client population. Our main focus will be to improve your knowledge of English used in dietetics and in the healthcare industry.

- We will practice communication with patients/clients and study vocabulary relevant to your field -- hospital, medical staff and professions and general medical vocabulary;
- We will become familiar with the selected topics and technical vocabulary in medical research, including practicing précis writing and analysis of scholarly articles and abstracts dealing with nutrition and dietetics;

Topics covered:

- Talking about dietetics: Selected topics in medical terminology
- Writing précis and abstracts
- Writing initial patient evaluation
- Communicating with clients
- Topics in health and wellness; food and disease.
- Genetically Modified Food/GMO: regulatory issues
- CV and cover letter writing



Futurology 1 (5th Semester; 1 ECTS)

Current nutritional trends are considered from different perspectives in a social and individual context and analysed on the basis of the latest scientific findings. Depending on the selected topic, student apply the knowledge in a practical setting.

Students gain theoretical and practical familiarity with recent developments in their professional field. They can evaluate and pass on the knowledge and skills gained, applying multi-perspective scientific (medical, socio-cultural, economic) and practical (project management, didactic) approaches

Sports Nutrition (3rd Semester; 1 ECTS)

The Sports Nutrition lecture focuses on recommendations for athletes in strength and endurance sports and food intake before/during and after exercise. The course content also covers hydration, oxidative stress and nutritional strategies for muscle build-up.

Literature:

- ADA (American Dietetic Association), ACSM (American College of Sports Medicine) & DC (Dietitians of Canada). Nutrition and athletic Performance. 2009.
- Cheuvront, SN, Sawka MN. Hydration assessment of athletes. Gatorade Sports Science Institute. Sport Sci Exch. 2005, 18:1-5.
- Fogelholm, M. (2007). Vitamine, mineral and antioxidant needs of athletes. In Burke, L. & Deakin, V. Clinical Sports Nutrition. (3. Auflage). Sydney: McGraw-Hill. S. 313-342.
- Jeukendrup A, Gleeson M. Sport Nutrition. Champaign: Human Kinetics.
- Hot Topics des Swiss Forum of Sports Nutrition (www.sfsn.ch)

Nutrition Science (1st Semester; 5 ECTS)

The lecture will focus on providing well-founded expertise in nutritional science. Students learn about nutritional physiology, nutritional and energy requirements according to the reference values of the German, Austrian and Swiss Nutrition Societies (DGE/ÖGE/SGE), nutritional status and food consumption in Austria and acquire in-depth expertise in macro and micro-nutrients and bioactive substances. Additional issues will also be discussed such as nutrition myths, health promotion and the prevention of nutrition-related illnesses (especially obesity).

Literature:

- Kyle, UG et al (2004): ESPEN Guidelines: Bioelectrical impedance analysis – part II: utilization in clinical practice. Clin Nutr, 23, 1430-1453.
- Kyle, UG et al. (2004): ESPEN Guidelines: Bioelectrical impedance analysis – part I: review of principles and methods. Clin Nutr, 23, 1226-1243.

Professional Internship at the Health Perception Lab (HPL)

(3.5 ECTS, 10-11 working days)

The Health Perception Lab (HPL) is a laboratory for health-relevant sensory research. The primary focus is on examining beneficial foodstuffs by means of hedonic sensory analysis using standardized sensory cabins as well as modern digital technology, including 3D face reading and eye tracking.

For more information: <https://fh-joanneum.at/en/labor/health-perception-lab/>

The Health Perception Lab's mascot is a zebra. The zebra character appears in games, on information cards and other materials, and was designed by graphic designer Carina Hinterberger, a graduate of the Dietetics and Nutrition programme. The zebra's stripes aren't used as camouflage in the savannah, but instead represent the barcodes used on food packaging. The zebra's orange stripe symbolises the Department of Health Studies at FH JOANNEUM where the HPL is based. The child-oriented use of the zebra indicates HPL's research focus on children and young people.

The two zebra soft toys which enjoy pride of place at the HPL are accidental finds, appearing from behind an old sofa removed from a room into which the HPL was locating. This discovery made it absolutely clear that the HPL's symbol should be the zebra.



Carina Hinterberger

Medical English 3 (3rd Semester; 1 ECTS)

Proficiency in the English language is a must in the medical professions worldwide. Good command of English will help you in your professional development, facilitate study abroad and international contacts, enable you to follow professional literature in your field, as well as give you the additional qualifications for work with an increasingly international patient and client population. Our main focus will be to improve your knowledge of English used in dietetics and in the healthcare industry.

- We will practice communication with patients/clients and study vocabulary relevant to your field -- hospital, medical staff and professions and general medical vocabulary;
- We will become familiar with the selected topics and technical vocabulary in medical research, including practicing précis writing and analysis of scholarly articles and abstracts dealing with nutrition and dietetics;

Topics covered:

- Talking about dietetics: Selected topics in medical terminology
- Writing précis and abstracts
- Writing initial patient evaluation
- Communicating with clients
- Topics in health and wellness; food and disease.
- Genetically Modified Food/GMO: regulatory issues
- CV and cover letter writing



Medical English 5: Cross-Cultural Competence in Occupational Therapy (5th Semester; 1 ECTS)

Course Objectives and contents

This course serves a twofold purpose: Firstly, it is meant to move you toward proficiency in the English language as it is used in the context of health care; secondly, using the concept of content-based language instruction, it will address a topic of increasing importance in the health field – intercultural understanding and cross-cultural competence, in order to increase your cross-cultural skills for your future roles as OTs. Furthermore, with a view to bachelor theses, we will work on some aspects of scientific writing (abstract writing).

Topics covered:

- Culture and Cross-Cultural Competence: Scope and significance
- Cultural self-awareness:
- Personality types and “Austrian” cultural values
- Activity: Appreciating difference
- Cultural frameworks (Lynch’s “cultural continua” and Hofstede’s “synthetic cultures”;
High and low context communication)
- Significance of cultural continua for OT practice
- Non-verbal communication
- Short presentation on chapters from Sheik & Gatrad, eds., 2008, Caring for Muslim patients, and Galanti, 2015, Caring for Patients from Different Cultures)
- Cross-cultural communication: Models that help (e.g. Kleinman)
- Abstract writing

Literature:

- Galanti, G.-A. (2015), Caring for Patients from Different Cultures. Philadelphia: University of Pennsylvania Press.
- Helman, C.G. (2007). Culture, Health and Illness. London: Hodder Arnold.
- Hofstede, G.J., Pedersen, P., & Hofstede, G. (2002). Exploring culture: Exercises, stories and synthetic cultures. Yarmouth, Me: Intercultural Press.
- Lynch, E.W. (2004), “Developing Cross-Cultural Competence”. In E.W. Lynch & M.J. Hanson, eds., Developing Cross-Cultural Competence. A Guide for Working with Children and their Families. Baltimore: H. Brookes Publishing, pp. 41-75.
- Sheik, A. & Gatrad, A.R. (2008). Caring for Muslim Patients. Oxford: Radcliffe Publishing.



Health Promotion in the Field of Occupational Therapy

(5th Semester; 5 ECTS)

Students learn to develop an understanding and basic knowledge of health, illness, health promotion and prevention. They also acquire knowledge in the field of workplace health promotion.

They learn about the possibilities offered by occupational therapy in the fields of health promotion and prevention and how occupational therapy fits into this field. They explore health circles and assessment tools in workplace health promotion, learn to evaluate selected work situations/work places and devise solutions for health-promoting behaviour and conditions.

The skills and knowledge acquired during the course are further developed and expanded in the planning and implementation of a project (interdisciplinary approach with Pedagogy).

Literature:

- Bruggen, van, H., Kantartzis, S., Rowan, S. (2010). Competences for Poverty Reduction (COPORE). Amsterdam: ENOTHE.
- Kielhofner, G. (2008). A Model of Human Occupation. 4th Ed. Baltimore: Williams & Wilkins.
- Kronenberg, F., Pollard, N., Sakellariou, D. (2011). Occupational therapies without borders. Volume 2. Towards an ecology of occupation-based practices. Edinburgh u.a.: Churchill Livingstone Elsevier.
- Kronenberg, F., Salvador Simór, A., Pollard, N. (2005). Occupational therapy without borders. Learning from the spirit of survivors. Edinburgh u.a.: Churchill Livingstone Elsevier.
- Polatajko, H.J., Backman, C., Baptiste, S. et al. (2007). Human occupation in context. In: Townsend, E.A., Polatajko, H. J. (2007). Enabling Occupation 2. Advancing an occupational therapy vision for health, well being and justice through occupation. Ontario: CAOT Publications ACE, S.37-61.
- Scaffa, M.E., Brownson, C. (2005). Occupational therapy interventions: Community health approaches. In: Christiansen, C. H., Baum C.M. (Hrsg.) (2005) Occupational Therapy. Performance, Participation and Well being. Thorofare: SLACK, S. 477-492.
- Townsend, E., Polatajko, H. (2006). Enabling occupation 2: Advancing an occupational therapy vision for health, well-being & justice through occupation. Ottawa: CAOT Publications ACE.



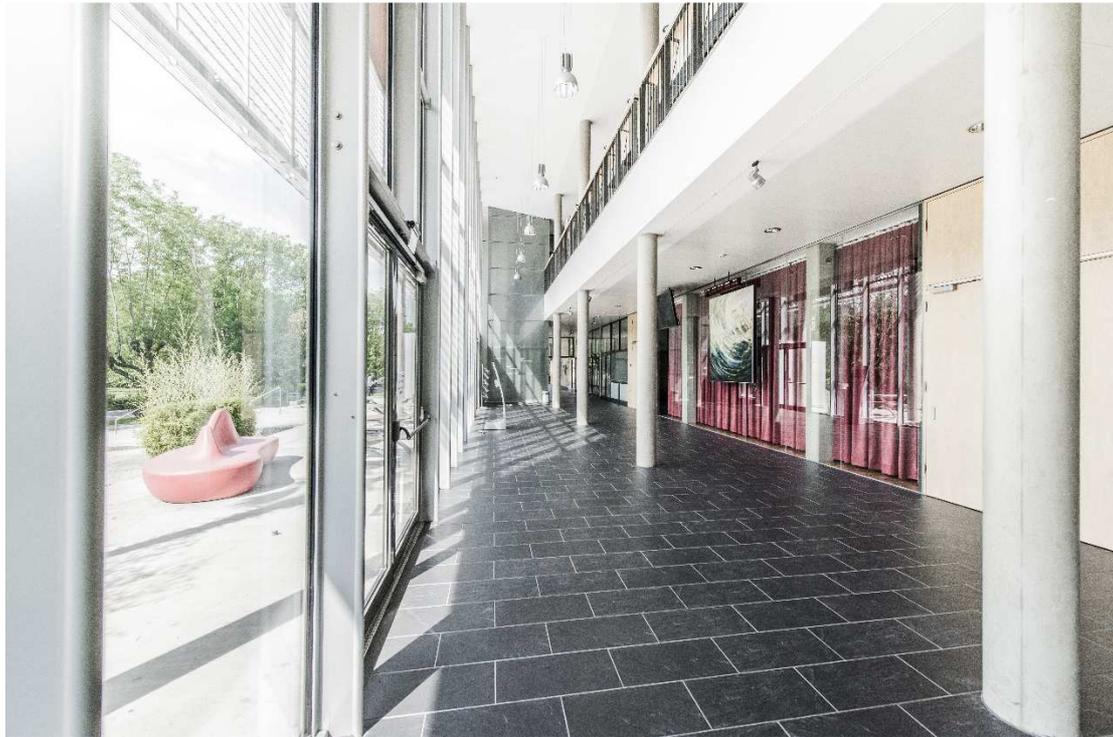
Why Bad Gleichenberg?

“Bad Gleichenberg is an unusual, but a diverse and unique place to study. Once you have experienced the great student atmosphere here, you won’t want to miss it”, says Marlene Moser, graduate of Health Management in Tourism. The seven mineral springs bubbling up from deep beneath the earth in Bad Gleichenberg have been used since Roman times. The special strengths of the region lie in tourism, wellness, health and eco-technology. Bad Gleichenberg has a long tradition as a spa resort and training centre for the tourism and hotel industry, which makes it an ideal location for the degree programmes of FH JOANNEUM Health Management in Tourism (bachelor and master), Dietetics and Nutrition and Occupational Therapy (both bachelor). The leisure opportunities in Bad Gleichenberg include a wide range of outdoor activities in the picturesque rolling landscape of eastern Styria with its favourable climatic conditions. The town features a wide range of hotels and restaurants to suit every taste and budget. The FH campus in green surroundings with modern infrastructure offers approximately 350 students an ideal environment for practical and career-focused training.

www.bad-gleichenberg.at



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