# Theta – the cut-e Award for inspired HR ideas

Theta is being awarded by *cut-e*, world leader in the design and implementation of innovative online tests and questionnaires for recruitment, selection and development **and the winner takes home a marketing and coaching package PLUS 4,000 Euro.** 

Submission deadline: 31st December 2016



www.cut-e.hu



# **Theta – the cut-e Award**

### Who can enter the competition?

The competition is open to any student or recent university graduate who wants to present an idea that inspires innovation in HR.

#### What is the competition about?

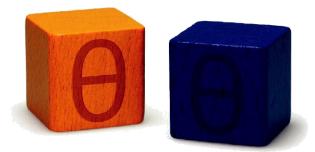
Theta is an award for ideas on products or processes that: Improve measurement and decision making in HR

- Allow both employees and organisations to grow
  - personally and financially

Create positive experiences for employees and companies
Inspire people's careers and professional development



Nominations are accepted online under: www.theta-award.com Submit your idea before 31st December 2016. Submit your idea and cut-e will help turn it into reality – with coaching and funding!



## What could an idea be?

The idea can be any innovation that improves measurement, decision making, personal or organisational development, or user experience. It can be a bachelor, master or doctor thesis, research paper, real life or pilot project, technical prototype, or description of a process. If in doubt, please contact us for guidance: info.hungary@cut-e.com or check out www.theta-award.com

#### Submitting your idea

Got an idea? As long as it is sound and thought through, it can be submitted. It doesn't need to have been implemented or put into practice or even have been piloted yet. Submitting is easy: in no more than 900 words outline the idea and submit using the form once the competition is open. Prior to opening you can email us at info.hungary@cut-e.com to get some sneak feedback and tips for your idea.

#### The voting

The first part of the selection will be through the *cut-e* internal jury. Suitable submissions will be open to crowd voting via social media – so get your idea submitted and your friends ready to like and vote. In some countries there will be local competitions in addition to the global one. *cut-e* reserves the right to make the final decision.

#### Why the name Theta?

Theta, in psychometrics, is the person parameter in Item Response Theory. Theta represents a person's proficiency and simultaneously stands for the greatest methodological innovation in psychometrics in the last 100 years.

## About cut-e

*cut-e* is a world leader in the design and implementation of innovative online tests and questionnaires for recruitment, selection and development. *cut-e* helps companies identify people with the right capabilities and cultural fit to deliver optimal business results. *cut-e* carries out over 7 million assessments per year in over 70 countries and 40 languages. Our client portfolio includes: Accenture, An Post, Aon, Audi, Bank of Ireland, BASF, Beiersdorf, Bertelsmann, BP, Burger King, CZ,E Citroën, Coca-Cola, Commerzbank, Deutsche Telekom, EADS, E.ON, HSBC, Hydro, IKEA, KION, Lufthansa, Microsoft, MusgraveGroup, Nestlé, PwC, Ricoh, Siemens, Statoil, Still, Telenor, UBS, Vodafone, Volvo.

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