



INTERNATIONAL SOCIAL INNOVATION COMPETITION FOR STUDENTS AND ADULT LEARNERS

NEWSLETTER

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KA2 – COOPERATION
AND INNOVATION FOR
GOOD PRACTICES



Erasmus+

We are surrounded by a number of urging social issues today: social exclusion, poverty, high unemployment rates, aging population, deteriorating environment and many more. These problems are unfortunately present everywhere in the world, and we are faced with them in our immediate vicinity as well. Our project aims at raising the awareness of university students to the most important problems of their regions, and at urging them to think in a socially responsible way, so that they become active and committed actors of their homelands.





SOCIAL INNOVATION

Social innovations are new strategies, concepts, ideas and organizations that meet the social needs of different elements which can be from working conditions and education to community development and health – they extend and strengthen civil society. Social innovation includes the social processes of innovation, such as open source methods and techniques and also the innovations which have a social purpose.



ABOUT THE PROJECT

Through this project our long term goal is to find answers to the most important social challenges of our world, by making the future's entrepreneurs and leaders aware of these, and by enabling them today to make a change for a more equal future.

The innovative character of the project can be discovered in three main aspects. Firstly, the adaptation of good practices in the field of entrepreneurship and student competitions to a new field, that of social innovation. Secondly, the use of the International Social Innovation Competition as a communication channel, using it as an awareness raising campaign to draw the attention of individuals, companies, media, decision-makers and stakeholders on various other levels to the most important social issues and to urge them to act in a socially responsible way. And thirdly, the creation of a Social Innovation Competition Kit, which will be a ready-to-use package of various materials that can be applied anywhere in Europe.

The project will be carried out in cooperation with the following partners: University of Pannonia – Faculty of Business and Economics (Hungary), CVO Antwerpen (Belgium), Europa Consortium (Hungary), BIC Group s.r.o. (Slovakia), Regional Development Agency of Slavonia and Baranja (Croatia), Universitat Rovira I Virgili (Spain).



INTERNATIONAL SOCIAL INNOVATION COMPETITION

We intend to achieve the goals of the projects through an International Social Innovation Competition. Our partners organize regional competitions in their respective countries and the winners of these contests are meeting in Hungary in July 2016 to participate in an international entrepreneurship competition.



The contest is an excellent opportunity for student, because...

- ...they can make use of their creativity to produce benefits for the whole society;
- ...they can improve their entrepreneurial skills;
- ...they have the opportunity to cooperate internationally with other students;
- ...they can get acquainted with the concept and culture of social entrepreneurship and social innovation.

The project is based on a "learning by doing" concept, thus promoting the take-up of practical entrepreneurial experiences in the education.

We very welcome support from sponsors of this competition which offer an excellent opportunity as...

- ...sponsors may use innovative ideas that come up during the competition for their own benefit in the future.
- ...it provides a great opportunity to further strengthen an employer brand.
- ...visitors can meet talented young graduates participating in the competition.
- ...an opportunity to appear in the advertisement of the competition.





SOCIAL ENTERPRISING EUROPE (SEE) CASES – VILLA CLEMENTINA AND RE-UNION

Social Enterprising Europe (SEE) is a European project, supported by the Lifelong Learning Programme/ Grundtvig of the European Union. The main goal was to develop an educational program and high quality education materials for prospective and already active social entrepreneurs. Go to <http://learn.socialbiz.eu/> and get started yourself with these materials or click on the movies and find out what social business are all about.

Located in Belgium, Villa Clementina is an integrated and inclusive day care center for young children with and without disabilities. More information: <https://www.youtube.com/watch?v=3Yg0668Xres>

Based in Edinburgh, Re-Union provides boat services on the Edinburgh's Union Canal. It brings people together to develop their skills, learn from one another and realise their potential whilst maintaining and promoting the canal as a remarkable asset for the community. More information: <https://www.youtube.com/watch?v=LPSUPEyubRE>



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**If you are interested in the project or in the contest, please don't hesitate to
contact us at the address above!**

More information: <http://isics.gtk.uni-pannon.hu/>