

Faculty of Business and Economics
Faculty contact (name and email address) :
Tünde Vajda, vajdatunde@gtk.uni-pannon.hu

Department of Finance

Course code	Course	Credit	Semester	Lecturer	Language
VEGTPTB212P	Corporate Finance I. BA	3	2018 Spring	Dr Szabolcs Szikszai	English

Department of International

VEGTNGB244K	International Economics BA	6	2018 Spring	Dr Ádám Török (Th) Dr Ildikó Neumanné Virág (Pr)	English
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Department of Tourism

VEGTTUB144M	Tourism Marketing I. BA	6	2018 Spring	Dr Eszter Madarász	English
VEGTTUB214H	Introduction to the Hotel Industry BA	6	2018 Spring	Dr Alan Clarke	English
VEGTTUB312T	International Geography of Tourism BA	3	2018 Spring	Dr Katalin Lőrincz	English
VEGTTUB412D	Destination Management BA	3	2018 Spring	Dr Ágnes Raffay	English
VEGTTUB414M	Hotel Management BA	6	2018 Spring	Dr Petra Gyurác-Németh	English
VEGTTUB544K	Cultural Tourism BA	6	2018 Spring	Dr Alan Clarke	English
VEGTTUM244P	Tourism Policy and Planning MA	6	2018 Spring	Dr Alan Clarke	English
VEGTTUM244V	Organisation and Management of Integrated Tourism Businesses MA	6	2018 Spring	Dr Petra Gyurác-Németh	English
VEGTTUM444S	Strategic Destination Marketing MA	6	2018 Spring	Dr Judit Sulyok	English
VEGTTUM244E	Business Case Studies in Tourism MA	6	2018 Spring	Dr Beáta Fehérvölgyi	English

VEGTTUM444A	Attraction and Visitor Management MA	6	2018 Spring	Dr Ágnes Raffay	English
VEGTTUM242F	Sustainability MA	3	2018 Spring	Dr Katalin Lőrincz	English

Department of Marketing					
VEGTMIB244M	Introduction to Marketing BA	6	2018 Spring	Dr Zoltán Veres	English
VEGTMIM212M	E-marketing MA	3	2018 Spring	Fanny Liska	English

Department of Business Economics					
VEGTGAB144A	Corporate Economics BA	6	2018 Spring	Melinda Koczor-Keul	English

Department of Economics					
VEGTKGB144K	Microeconomics BA	6	2018 Spring	Dr Judit Badics	English

Department of Management					
VEGTVEB222F	Business Aspects of Responsibility BA	3	2018 Spring	Dr Edit Kővári	English
VEGTMEB123M	Management aspects in practise BA	3	2018 Spring	Dr. Edit Kővári	English
VEGTVEM244S	Strategic Management MA	6	2018 Spring	Dr. Tibor Csizmadia	English
VEGTVEM244P	Project Planning and Direction MA	6	2018 Spring	Dr Anikó Csepregi	English

Department of Quantitative Methods					
VEGTVEB244I	Information Economics (Business Informatics) BA	6	2018 Spring	Boglárka Konka	English