



University of Pannonia
Faculty of Business and Economics
Centre of Marketing and International
Relations



Courses in foreign languages
Faculty of Business and Economics, University of Pannonia
Academic semester 2014/2015/II. spring

Please note that this list of the courses in foreign languages is a PLAN. Only those courses can be launched that have the minimal number of students enrolled.

ERASMUS students are free to choose any of the courses according to their preferences, regardless of level and field.

See the course curricula with the course descriptions and requirements in the Catalogue of the Faculty of Business and Economics: http://wiki.gtk.uni-pannon.hu/mediawiki_en/index.php/Catalogues

The course code determines the level of the course.

B= bachelor (undergraduate) level; **M**= master (graduate) level.

Updated on 24 November 2014.

Course name	Code	Credit	Language	Lecturer
Attraction and Visitor Management	VEGTTUM444A	6	English	Dr. Ágnes Raffay
Business Aspects of Responsibility	VEGTV E 222F	3	English	Dr. Betsabé Pérez Garrido
Business Case Studies in Tourism	VEGTTUM244E	6	English	Dr. Beáta Fehérvölgyi
Comprehensive Business Studies II.	VEGTME B 224A	5	English	Edit Komlósi
Corporate Economics	VEGTGAB144A	6	English	Melinda Koczor-Keul
Corporate Finance I.	VEGTPT B 212P	3	English	Dr. Éva Sztankó
Cultural Tourism	VEGTTUB544K	6	English	Dr. Zsófia Papp
Destination Management	VEGTTUB412D	6	English	Dr. Ágnes Raffay
Fundamental of Accounting	VEGTSC B 144S	6	English	Réka Polák-Weldon
Grundlagen der Ökonomie II	VEGTME B 224N	5	German	Éva Erika Gazda
Hospitality Management	VEGTTUB412V	3	English	Krisztina Priszinger
Hotel Management	VEGTTUB414M	6	English	Dr. Alan Clarke
Information Economics	VEGTV E 244I	6	English	Dr. Betsabé Pérez Garrido
International Economics	VEGTNG B 244K	3	English	Dr. Andrea Elekes
International Geography of	VEGTTUB312T	6	English	Dr. Katalin Lőrincz

Tourism				
Introduction to Marketing	VEGTMIB244M	3	English	Dr. Zoltán Veres
Introduction to the Hotel Industry	VEGTTUB214H	6	English	Petra Gyurácz- Németh
Managerial Decisions	VEGTVEM244D	6	English	Dr. Tibor Csizmadia
Microeconomics	VEGTKGB144K	6	English	Dr. Tamás Badics
Organisation and Management of Integrated Tourism Businesses	VEGTTUM244V	6	English	Petra Gyurácz- Németh
Probability Theory and Mathematical Statistics	VEMKMA1344B	6	English	Dr. István Szalkai
Project planning and direction	VEGTVEM244P	6	English	Dr. Anikó Csepregi
Research methodology	VEGTVEM322K	3	English	Dr. Szolt Tibor Kosztján
Strategic Destination Marketing	VEGTTUM444S	6	English	Dr. Alan Clarke
Strategic Management	VEGTVEM244S	6	English	Dr. Szabolcs Sebrek
The practice problem-solving	VEGTMIB222G	3	English	Dr. Attila Bátor
Tourism and Travel Law	VEGTGAM212T	3	English	Dr. Ildikó Ernszt
Tourism Marketing I.	VEGTTUB144M	6	English	Eszter Madarász
Tourism Policy and Planning	VEGTTUM244P	6	English	Dr. Alan Clarke
Travel Agency Management	VEGTTUB444M	6	English	Dr. Zsófia Papp