

Duna International College – Budapest offers its international marketing plans to students as an internship program.

Introduction:

Duna is an international College in Budapest. The College runs preparatory and vocational programs for international students who wish to continue their higher education at Hungarian state universities. Considering the background and scientific level of Hungarian state universities, a considerable capacity can be found for international students to choose Hungary as country to commence their higher education.

Duna International College does its best in this concern and has some new marketing plans including e-marketing and classic marketing.

The plans involve:

- Marketing strategy sketching
- Defining the market penetration trends
- Target market and customers segmentation
- Online marketing
- Marketplace promotion

Length of internship:

3-6 months (Hours of internship would be on the basis of the standard considered by the university)

Internship Place:

Duna International College in Budapest – 1st district
1011-Budapest,
Szilágyi Dezső tér 2.

Benefits:

Students who join this internship may have that opportunity to be employed by the College after their internship.

Please send your CV to: director@dunacollege.com

Or call: +3670-2011091