STUDY YOUR DREAM.

FH JOANNEUM, Campus Bad Gleichenberg













International Programme

Winter Semester 2019/2020





Health Management in Tourism, Bachelor (GMT)

Health Management and Public Health, Master (GTS)



Dietetics and Nutrition (DIO)



Occupational Therapy (ERG)





BG town - Small is

Beautiful.



Marion Luttenberger





Studying in the picturesque landscape of Eastern Styria

What makes studying in Bad Gleichenberg so special? Bad Gleichenberg has a long tradition as a spa resort and training centre for the tourism and hotel industry which makes it an ideal location for the FH JOANNEUM's degree programmes in tourism and health sciences. The special strengths of the region lie in tourism, wellness, health and eco-technology.

Nature is the key to the region's attractiveness. During spring and early summer, you will be surrounded by an amazingly green and lovely landscape and in autumn the grape harvest and fall colours attract many to the area. Even in winter the area has its own special charm. Forests, hills and mountains are just around the corner whenever one feels like a little hiking trip or just relaxing in a health-promoting natural environment. The leisure opportunities in Bad Gleichenberg range from nature experiences in the picturesque rolling landscape of eastern Styria to a wide variety of sporting activities. For relaxing, a wide range of possibilities is also available.

The FH campus is nestled in these green surroundings, directly across from one of the largest spa parks in Europe, and its modern infrastructure offers students an ideal environment for practical and career-focused training. The classrooms are bright and equipped with the latest technological standards.

Students at Bad Gleichenberg enjoy easy access to faculty and a close relationship with their fellow students. Because the campus is so small, everyone seems to know everyone. It is very hard to get lost here, either physically or otherwise. "Bad Gleichenberg is an unusual, but diverse and unique place to study. Once you have experienced the great student atmosphere here, you won't want to miss it", says Marlene Moser, graduate of Health Management in Tourism.







Your Study Choices

At FH JOANNEUM in Bad Gleichenberg there are three different Institutes (Health and Tourism Management, Dietetics and Nutrition and Occupational Therapy) which offer four different degree programmes in the area of health sciences:

Health Management in Tourism (BA) – GMT Health-, Tourism- and Sport Management (MA) – GTS Occupational Therapy (BA) – ERG **Dietetics and Nutrition (BA) -- DIO**

Bad Gleichenberg's three Institutes have joined forces to offer you a programme in English.

We offer around 96 ECTS in English for all incoming students. You can choose any of the listed courses. Students with a good command of German can also choose other courses offered by the four programmes.

If you have any special interests or if your home curriculum requires that you take a particular class not listed here, please contact the international coordinators

- Jim Miller (GMT, GTM) James.Miller@fh-joanneum.at
- Elisabeth Fattinger (DIO) Elisabeth.Fattinger@fh-joanneum.at
- Katrin Pechstädt (ERG) katrin.pechstaedt@fh-joanneum.at

They will see if there are options available.







If you are interested:

First step:

Your university must nominate you as an Erasmus student at our institution (international@fh-joanneum.at).

At the same time, please contact Jim Miller (Health Management/Tourism), Elisabeth Fattinger (Dietetics) or Katrin Pechstädt (Occupational Therapy) for all academic matters. They will advise you in putting together your Learning Agreement.

Nomination deadline is the 1st of May, 2019. The number of participants for this programme is limited.

Second step:

After receiving your nomination, we will start the online application process. You will receive an application link together with further instructions on how to complete your application.

Third Step:

Once you have been nominated by your home university and accepted by FH JOANNEUM, please contact Stefan Strohmaier (stefan.strohmaier@fh-joanneum.at) for all organizational issues, such as housing, travel, insurance, etc.

Start of the Winter Semester:

Health Management in Tourism & Dietetics & Nutrition: 30th of September, 2019

Occupational Therapy: 16th of September, 2019





Who is who in Bad Gleichenberg?

Stefan Strohmaier

2nd floor, Room 222

stefan.strohmaier@fh-joanneum.at

Tel.: +43 316 5453 6722

Office hours: mornings

Roles:

International Office Bad Gleichenberg

- General information and advice
- Advice on accommodation, visa requirements and residency documents
- Ongoing advice and support
- Help with administration matters (registration with the authorities and insurance)
- Buddy programme
- Tandem programme
- Organisation of German as a Foreign Language courses at the Bad Gleichenberg Campus
- Orientation days on the B.G. campus

Jim Miller

2nd Floor, Room 216

james.miller@fh-joanneum.at

Tel.: +43 316 5453 6714

Roles:

International coordinator for the Institute of Health and Tourism Management

Instructor, Institute of Health and Tourism Management

Deputy Head of Institute of Health and Tourism Management









Elisabeth Fattinger

1st Floor, Room 115

elisabeth.fattinger@fh-joanneum.at

Tel.: +43 316 5453 6764

Roles:

International Coordinator for the Institute of Dietetics & Nutrition

Instructor: Institute of Dietetics and Nutrition and the Institute of Occupational Therapy



Katrin Pechstädt

1st Floor, Room 120

katrin.pechstaedt@fh-joanneum.at

Tel.: +43 316 5453 6787

Roles:

International Coordinator for the Institute of Occupational Therapy

Fulltime instructor: Institute of Occupational Therapy



Eva Adamer-König

Head of the Institute of Health and Tourism Management eva.adamer-koeniq@fh-joanneum.at

Gabriele Schwarze

Head of the Institute of Occupational Therapy gabriele.schwarze@fh-joanneum.at

Elisabeth Pail

Head of the Institute of Dietetics and Nutrition elisabeth.pail@fh-joanneum.at





Where to stay in Bad Gleichenberg?

ÖJAB Haus Bad Gleichenberg

This new residence provides accommodation for 164 students in single and double rooms. All rooms are fully furnished and have their own shower and toilet. Rooms for students with special needs are also available.





Details:

distance to FH JOANNEUM: 350 meters

price: single room from 290 euros, double room 260 euros, studios from 420 euros per person per month, including breakfast buffet (Mon-Fri), 19 to 24 m² depending on room type

- free internet access, utilities (heating, power, water etc.), operating costs, cleaning service, telephone connection (landline).
- Telephone, satellite TV and internet connections in every room
- shared kitchen on each floor. In-house facilities include laundry, sauna, fitness room, study and TV room, bicycle storage.
- friendly atmosphere and joint activities and projects, as in all ÖJAB residences
- parking

The rental period is from 1 September to 30 June, or for a full year on request. Exchange students are also accepted for shorter periods. The rental agreement can be terminated on a semi-annual basis in accordance with Austrian student residence law.

For a current list of prices for all room categories and for pertinent details regarding the rental requirements, see https://www.oejab.at/en/students/dormitories/badgleichenberg





Further information and applications:

ÖJAB-Haus Bad Gleichenberg Student dormitory

Albrechtstraße 8 A-8344 Bad Gleichenberg, Austria

Housing Manager Ms. Claudia Van de Meij Phone: +43 3159 / 41700 / 51

Email: <u>badgleichenberg@oejab.at</u>

Web: https://www.oejab.at/en/students/dormitories/badgleichenberg#content-anchor



Impressions from the ÖJAB:









Quelle: https://www.oejab.at/en/students/dormitories/badgleichenberg





Bad Gleichenberg student residence

This student residence has 42 single rooms. Eighteen of the rooms are organized in two-room suites with a small shared kitchen and shared bath.

The remaining 24 rooms are arranged in suites of three rooms with a shared bath. The residents of these rooms have a large shared kitchen at their disposal.

Details:

- distance to FH JOANNEUM campus: 100 metres
- price: 250 euros / month
- approx. 20 m² (including adjoining room)
- parking for residents
- Sat-TV and free Internet access
- Accommodation is normally contracted for a ten-months period, but exchange
- students are accommodated for shorter periods.

Further information and application:

Mag. Peter Hochleitner Phone: +43 664 3016135

Email: peter.hochleitner@kem.at









Private Rooms and Apartments

Christine Fitzthum

2 apartments (38 m² /65 m²) Phone: +436643016135

Monschein

3 apartments, 3 double rooms, 1 single room

Phone: +4331592336

Gerhard Prassl

4 studios, 1 shared flat Phone: +4369916616606

Manfred Schober

5 single rooms

Phone: +436642116865

Christine Trink

4 apartments

Phone: +43315945555





The prices for private apartments are between 200, - and 300, - euros.

Student rooms in Villa Ungarische Krone

Phone: +436642434067

Email: info@villaungarischekrone.at Web: https://villaungarischekrone.at/



The prices for private apartments range between 200 and 300 euros. For more information about private accommodation, you can contact the municipal office of Bad Gleichenberg: qde@bad-qleichenberg.qv.at





Academic Calendar 2019

Nomination Deadline PREMIUM PACKAGE ADMIN PACKAGE (mandatory!) CULTURE & FUN PACKAGE LANGUAGE PACKAGE	1 June 2019 2 September – 27 September 2019 23 – 26 September 2019 23 – 27 September 2019 2 – 26 September 2019
Beginning of Classes End of academic classes Exam Period	30 September 2019 (Occupational Therapy: 16 September 2019) 3 February 2019 Exams at the end of each class or module
Holidays (no classes)	
•	
National Holiday All Saint's Day Immaculate Conception Holiday Christmas Holidays Semester holidays	26 October 2019 1 November 2019 8 December 2019 23 December 2019 – 6 January 2020 3 February – 23 February 2019







Degree Programmes @ Campus Bad Gleichenberg

Health Management in Tourism (Bachelor)

The Institute of Health and Tourism Management offers the only university-level degree programme in Austria which connects basic knowledge of health sciences with a strong grounding in the tourism and leisure business. The curriculum of the bachelor's degree programme in Health Management in Tourism prepares students to assist in organizing and implementing health-promotion and health-counselling programmes, as well as tasks concerning leisure, tourism and health tourism. Bachelor graduates either continue on for a master's degree or enter the job market directly. They are usually hired as assistant managers in health resorts, wellness facilities, hotels, leisure and event management operations and tourism associations, as well as in health promotion work programmes, public agencies dealing with health issues, or other health-related institutions. After passing the bachelor examination at the end of the sixth semester, students graduate with the degree of "Bachelor of Arts in Business" (BA). A full list of all lecturers and the current curriculum can be found at https://www.fh-joanneum.at/en/institut/health-and-tourism-management/

Health-, Tourism- and Sport Management (Master)

The master's degree programme in Health- Tourism- and Sport Management trains managers and experts in the organisation and implementation of health promotion projects and tourist activities for the leisure industry and the health tourism sector. The programme provides a solid knowledge in special areas of the health tourism industry, and students receive a thorough grounding in the fields of management and organization. Students can choose among three different concentrations within the master: Health Tourism & Leisure Management, Health Management & Public Health and Sports & Event Management. On passing the master's degree examination after four semesters, students graduate as a "Master of Arts in Business" (MA). Graduates of the master's degree programme in Health-, Tourism- and Sport Management able to plan and organize health promotion and health counselling, sports and touristic services on the basis of scientific criteria, practical experience, and international developments. A full list of all lecturers and the current curriculum can be found at https://www.fh-joanneum.at/en/institut/health-and-tourismmanagement/





Dietetics & Nutrition (DIO)

There is an increasing interest in health matters in today's society, especially concerning health maintenance and health promotion, due to a notable increase in the incidence of nutrition-related diseases. As a result, dieticians have a broad spectrum of career opportunities in the fields of counselling, training and health promotion. The bachelor's degree programme in Dietetics and Nutrition trains students as experts with technicalmethodical competence in independently planning and carrying out the nutritional consulting and therapy process. Furthermore, students in the programme acquire fundamental knowledge of nutrition management, catering management and nutrition marketing. Theoretical lectures based on the most recent scientific findings, as well as practical sessions under the supervision and with the guidance of teaching staff, form the basis of successful work placements. On completion of the six-semester bachelor's degree programme, students are awarded the title, "Bachelor of Science in Health Studies" (BSc). Dieticians can work in hospitals, offer nutritional instruction or serve in tourism facilities offering training programmes with nutritional consulting services. A full list of all lecturers and the current curriculum can be found at https://www.fhjoanneum.at/diaetologie/bachelor/en/

Occupational Therapy (ERG)

Occupational therapists treat clients with reduced mobility or other problems limiting their participation in social life, resulting from an accident, illness, developmental delay or in cases where reduced mobility may develop. The bachelor's degree programme in occupational therapy offers evidence-based theoretical and practical training as well as instruction in mechanical-creative skills and everyday activities. The internships in the second, fourth, fifth and sixth semesters give students the opportunity to put theoretical knowledge into practice under the supervision and guidance of experts. The two bachelor papers in the fifth and sixth semesters sharpen students' skills in the scientific analysis of specific cases. On completion of the six-semester course graduates are awarded the title "Bachelor of Science in Health Studies" (BSc). Occupational therapists work not only in acute treatment and rehabilitation but also in health promotion and preventative health care. A full list of all lecturers and the current curriculum can be found at https://www.fh-joanneum.at/ergotherapie/bachelor/en/





Research Competence Areas

Apart from teaching, research and project work play an important role at FH JOANNEUM University of Applied Sciences. The three institutes located on the Bad Gleichenberg campus have developed several Research Competence Areas that actively engage in research and project work. These include:

Sport Science Laboratory

The Sport Science Laboratory (Sportwissenschaftliches Labor—or SpoWiLab for short) in Bad Gleichenberg develops diagnostic packages and training plans for its clients and partners tailored to their specific needs and requirements. The spectrum of services ranges from endurance, strength, speed and coordination diagnostics to biomechanical analyses. The SpoWiLab usually has several of volunteer students helping at all times, so if you are interested, just ask a SpoWiLab staff member about it and they will help you set up a volunteer experience in the lab. Typical tasks are collection and processing of data, assisting in field tests and literature research.



Research Unit in Health Tourism and Management

This unit focuses on the business of health tourism, particularly at the nexus of increasing leisure time on the one hand and health, relaxation and well-being on the other. In addition to consumer research this involves macro- and microeconomic analysis of relevant markets. Consulting services are supplied to commercial partners such as hotels, spas, wellness facilities and health tourism destinations.





Research Unit in Public Health and Health Management

This unit carries out projects in a variety of settings in order to meet current health challenges facing society, and offer clients scientifically based problem-solving competence. The range of services includes:

- planning, execution and evaluation of projects in health promotion, prevention and cure and rehabilitation
- workplace health promotion for firms, as well as network solutions for regions and business branches
- health impact assessment
- health reporting
- participatory health research with different target groups (youth, employees, seniors,
- development of health mission statements for municipalities, provinces and organisations
- development and implementation of health promotion strategies, concepts and
- health conference planning and organization

Research Unit of Occupational Therapy

As "doing" is one of the main objects in occupational therapy's theory, as well as in occupational science, the main aim of the research unit is to put theory into praxis. Occupational therapy research focuses on evidence for different approaches used in occupational therapy. Occupational science focuses on the interdisciplinary exploration of occupations and related factors. Therefore, interdisciplinary projects are planned and performed to gather evidence and knowledge regarding these topics.

Health Perception Lab

The Health Perception Lab is unique in Austria in its focus on applied sensory perception research aimed at sustainable health promotion, prevention and therapy. Though led by the Institute of Dietetics, the laboratory is an interdisciplinary project involving input from a total of seven other institutes of FH JOANNEUM. Through this symbiosis a whole range of interesting research questions can be addressed in cooperation with industry partners.





Course Catalogue Campus Bad Gleichenberg

Please be aware that Incoming Students can take courses from the lists of all three institutes and the International Office.

Health and Tourism Management

Abbreviation	Course Code	Course	ECTS
HMA ₁	160369110	Hospitality Management I **	2.0 ECTS
ENG1	160369115	English for Health and Tourism Professionals I: Skill Building	1.5 ECTS
ENG4	160369510	English for Health and Tourism Professionals IV: The Health Sector	1.5 ECTS
FHT	160369111	Foundations of Health and Tourism	3 ECTS
EPH	160369103	Introduction to Public Health	3 ECTS
TTR	160369515	Trends in Tourism Research (WF ₅)	4 ECTS
APAF	160369512	Assessing Physical Activity and Fitness (WF ₅)	4 ECTS
HPP	160369513	Health Promotion and Prevention (WF ₅)	4 ECTS
ICC	160369507	Intercultural Communication	2 ECTS
CFSF	160369309	Catering and Food Service Franchising	2 ECTS
WLP	160369514	Worklife Balance in Tourism (WF ₅)	4 ECTS
SDHP	180370110	Service Design and Hospitality	3 ECTS
CRSM	180370111	Customer Relationship Management	3 ECTS
****	-	Spa Operations*	10 ECTS
****	-	Introduction to Event Management*	2 ECTS
****	-	Austrian History and Culture	2 ECTS
****	-	Wellness in Practice	2 ECTS
		Total	53 ECTS

International Office

Abbreviation	Course Code	Course	ECTS
DaF	-	German Courses	3-5 ECTS
TL	-	Tandem Learning	2 ECTS
		Total	5-7 ECTS





Dietetics & Nutrition

Abbreviation	Course Code	Course	ECTS
ERL ₁ V	190460108	Nutrition Science	5 ECTS
ENG ₁ I	190460101	English for Health Professionals 1	1 ECTS
ENG ₃ I	140460310	English for Health Professionals 3	1 ECTS
SPOE ₃ V	140460309	Sports Nutrition	1 ECTS
WPF ₅ S	140460510	Futurology 1	1 ECTS
		Total	9 ECTS

Occupational Therapy

Abbreviation	Course Code	Course	ECTS
BEGE ₁ V	170462106	Occupation and Health***	1 ECTS
ANA ₁ V	170462107	Occupation-based Activity analysis***	1 ECTS
ENOT1I	170462118	Professional English for Occupational Therapists 1***	1.5 ECTS
JCLUB ₁ I	170462117	Journal Club***	1.5 ECTS
ENOT ₁ I	170462120	Junior Clinical Practice	1.5 ECTS
ENOT1I	170462118	Professional English for Occupational Therapists 3***	1.5 ECTS
EAMA ₃ S	170462302	Activities- Middle Adulthood***	2.5 ECTS
AHA ₃ I	170462303	Activities – elderly***	1.5 ECTS
PIUM ₃ I	170462304	Physical and institutional Environment***	2 ECTS
EPGF ₅ I	170462505	Health promotion within the Occupational Therapy Process***	2.5 ECTS
PROGF ₅ P	170462507	OT- based Health Promotion Project**	2 ECTS
BPR4	170462508	Professional Internship	8.5 ECTS
		Total	27 ECTS

^{*} Online course

^{**} This course involves an excursion, which will result in costs to the student.

^{***} Be aware the semester starts at the 16th of September 2019 for occupational therapy students!

^{****} These courses are for incomings only and cannot be found in the online schedule. For that reason, they have no abbreviation. See Jim Miller for scheduling details.





Course descriptions – Winter semester 2019/20

Health Management in Tourism, Bachelor (GMT)

Please be aware that Incoming Students can take courses from the lists of the other institutes.

Hospitality Management I HMA1

Course code: 160369110

Course type: Lecture/discussion (ILV)

Semester: BA, 1st
ECTS Credits: 2 ECTS

Lecturer: Manuela Tooma

Learning outcome: The goals of the course are to develop the student in:

- An understanding of the nature of hospitality and hospitality management and the difficulties associated with these terms
- Getting familiar with the core concepts (e.g. standard operating procedures) and key operational functions (e.g. front office, food & beverage management) in hospitality organisations.
- Having a broad range of knowledge pertaining to the management of accommodation and food & beverage in the hospitality industry
- To get an insight into the human resources management of this challenging working environment while approaching various aspects of people's motives or lack of motives.
- Awareness of external influences into the decision making process of hospitality managers

Course content: In general, hospitality management is concerned with guest services and service

providers, and covers the organisation of hospitality services. This introductory course highlights the starting points and presents the strategic and operative, personnel as well as legal framework conditions of hospitality management. An excursion to Hungary will round up the theoretical knowledge as there will be an opportunity to attend guided hotel tours to see how hotel operations can be

structured and organized.

Teaching methods: Lectures, presentations, excursion.

Prerequisites: None





Assessment methods: Group presentation, written final exam

Language of instruction: English

Literature: Barth, S. (2006). Hospitality Law: Managing legal issues in the hospitality industry (2nd

Edition). Canada: John Wiley & Sons, Inc.

Brotherton, B. (2011). The International Hospitality Industry: Structure, Characteristics and Issues. Oxon, New York: Butterworth-Heinemann.

Clarke, A. & Chen, W. (2009). International Hospitality Management: Concepts and Cases. Oxford: Elsevier Buttwerworth-Heinemann.

Gardini, M. (2009). Handbuch Hospitality Management. Frankfurt/M.: Deutscher Fachverlag.

Griffin, R. (2006). Fundamentals of Management (4th Edition). Boston, New York:Houghton Mifflin Company.

Herzberg, F. H., Mausner, B. M. & Snyderman, B. (1959): The motivation to work. New York: Wiley and sons.

Maslow, A. H. (1977): Motivation und Persönlichkeit. Olten: Walter-Verlag.

King, C. (1995). Viewpoint: What is hospitality? International Journal of Hospitality Management, (14/3-4)

Knowles, T. (2001). Hospitality Management: An Introduction (2nd Ed). Harlow: Pearson Education Ltd.

Wood, R. (2015) Hospitality Management: A Brief Intruduction. London: Sage Publicationes Inc.







English for Health and Tourism Professionals I ENG1

Course code: 160369115

Course type: Exercise (Ue)

Semester: BA 1st

ECTS Credits: 1.5 ECTS

Lecturer: Mag. Caroline Delattre

Learning outcome: Students will develop the ability to communicate effectively in various business-

related settings and to give informed opinions on topics that are relevant to their

degree.

Course content: This course is designed to improve students' proficiency in English for professional

purposes in the business context. By studying selected topics around health, tourism and the workplace, you will build your personal store of active vocabulary and gain confidence in both speaking and writing. The main idea of this class is to practice and improve your English skills in a learner-friendly environment where mistakes are

treated as part of the process and as learning opportunities.

Teaching methods: The emphasis of this course is on using English for communication in business.

Therefore, we will have one or more speaking exercises every lesson, including informal warm-ups as well as conversations in specific business settings (see the tentative schedule for contexts). We will regularly review appropriate vocabulary and grammar to this end. Written exercises will also be part of our lessons as well as of your individual study. In addition, we will take impulses for speaking and writing exercises from health and tourism topics which we will study by way of newspaper articles and other media. Aside from gaining a deeper understanding of the topics of your degree, this is another excellent way for you to retrieve relevant vocabulary and

phrases, which you can use to formulate your own opinion on the material.

Homework tasks will include written work, preparing for speaking tasks and carrying

out individual research of newspaper articles, among other things.

Prerequisites: B2 level in English

Assessment methods: Exercises, homework, midterm written exam, end-of-term role play

Language of instruction: English

Literature: Brook-Hart, G. (2013). Business benchmark upper intermediate. Cambridge: CUP.

Dhruv, G. and Levy, M. (2013). Marketing. New York: McGraw-Hill/Irwin.

Harding, K. and Hendersen, P. (2002). English for the hotel and tourist industry.

Oxford: OUP.

Rosenberg, M. (2001). Communicative business activities. Vienna: OBV-HTP.

Rosenberg, M. (2005). In business. Cambridge: CUP.





English for Health and Tourism Professionals IV: The Health Sector

ENG₄

Course code: 160369510

Course type: Exercise (Ue)

Semester: BA5th

ECTS Credits: 1.5 ECTS

Lecturer: Mag. Caroline Delattre

Learning outcome: Students will be able to deliver professional presentations, deal with Q&A sessions,

give constructive feedback and state informed opinions on health and tourism

related topics.

Course content: This an advanced English class for students who have completed their internship.

> While further improving your English in the domain of the health and tourism sector, you will acquire skills to prepare and deliver presentations in a professional manner, making appropriate use of rhetorical devices as well as audio-visual aids. Furthermore, the emphasis of the class will be on giving constructive feedback and incorporating such feedback into your work. Finally, we will be examining and

improving aspects such as body language, posture, tone of voice and register.

Teaching methods: Exercises, presentations.

Prerequisites: B2 level in English

Assessment methods: Text work, 2 presentations, peer evaluations

Language of instruction: English

Literature: Klarer, M. (2008). Präsentieren auf Englisch. München: Redline Wirtschaft,

Finanzbuch Verlag.

Powell, M. (2010). Dynamic Presentations. Cambridge: CUP.







Foundations of Health and Tourism FHT

Course code: 160369111

Course type: Lecture/Discussion (ILV)

Semester: BA 1st

ECTS Credits: 3 ECTS

Lecturer: FH Prof. James Miller

Learning outcome: The course is intended to provide the student with the analytical tools needed to

understand where modern society has come from and to project where it may be headed, a capability which is crucial to being a successful manager. The lecture/discussion format will also encourage students to hone their skills in

independent, critical thinking, rhetoric and writing.

Course content: This course is meant to provide an introduction to fundamental dimensions of the

modern world in connection with health and tourism. Students will be introduced to theories of social and cultural change and to the methodologies employed by social scientists in understanding such change. In particular, the origins of present trends in

health, leisure and tourism will be explored from historical and sociological perspectives. The class is divided into two components: lectures and discussions. The lectures will take place in a large group (all students of the GMT19 cohort); the discussions in sections of ca. 25 students each. The class will normally follow the pattern of a 90-minute lecture followed by 90-minute small group discussions.

Teaching methods: Lectures, discussions and homework.

Prerequisites: None

Assessment methods: Quizzes, final exam, one-page essay

Language of instruction: English

Literature: Hochschild, A. (2005) Love and gold. In Ricciutelli, L., Miles, A., & McFadden, M.

(eds.). (2005). Feminist politics, activism and vision: Local and global challenges.

Toronto: Zed, pp. 34-46.

Kasser, T. (2002). The high price of materialism. Cambridge, MA: MIT Press.

Putnam, R. (1995). Bowling alone: America's declining social capital, Journal of

Democracy 6(1), 65-78.

Ritzer, G. (1996). The McDonaldization of Society. SAGE Publications, Inc. Thousand

Oaks.

Schlosser, E. (2002). "Why the fries taste so good," in his Fast food nation. New

York: Perennial.

Urry, J. (2002). The tourist gaze (2nd ed.). London: Sage.

Winkle, S. (2003). Chronologie und Konsequenzen der Hamburger Cholera von 1892.

Retrieved from http://www.collasius.org/WINKLE/04-HTML/ hhcholera.htm





Introduction to Public Health EPH

Course code: 160369103

Course type: Lecture/Discussion (ILV)

Semester: BA 1st

ECTS Credits: 3 ECTS

Lecturer: Dr. Frank Amort

Learning outcome: The students:

• will become familiar (knowing / understanding) with core concept of Public Health

 will gain knowledge and understanding of the importance of determinants of health within Public Health

• must demonstrate the ability to search for various (min. 3, max. 5) texts regarding a Public Health topic of interest and synthesise published evidence on determinants of health regarding the chosen topic

Course content: The purpose of the course is to provide a first insight into the core concepts of Public

Health and will focus mainly on

• Understanding Health (definitions and perspectives)

- Concepts of Demographics and Public Health
- Patterns of Health Inequality
- Social Determinants of Health

The contents of this lecture are a basic prerequisite for all future lectures in the area of health management. The course is targeted at incoming first year students and does not require any prior knowledge.

Teaching methods: Lectures, exercises.

Prerequisites: None

Assessment methods: Written final exam, on-line exercise, seminar paper

Language of instruction: English

Literature: Gabe, J., Bury, M., Elston, M.A. (2004): Key Concepts in Medical Sociology. London:

Sage.

Hurrelmann, K. (2000): Gesundheitssoziologie. Eine Einführung in die

 $sozial wissenschaftliche \ Theorie\ von\ Krankheitspr\"{a}vention\ und\ Gesundheitsf\"{o}rderung.$

Weinheim: Juventa.

Wilkinson, R. & Marmot, M. (2004). Soziale Determinanten von Gesundheit: die Fakten.

Kopenhagen: WHO Regionalbüro für Europa.

Schwartz, F.W. et al (2002): Public Health. Gesundheit und Gesundheitswissenschaft.

München: Urban-Fischer.

Naidoo, J. & Wills, J. (2000). Health Promotion. Foundations for Practice. Edinburgh:

Baillière Tindall.





Wellness in Practice Course for Incomings only (no course abbreviation)

Course code: none

Course type: Exercise

Semester: Incoming only

ECTS Credits: 2 ECTS

Lecturer: FH Prof. James Miller

Learning outcome: After this course students will have a theoretical and practical grounding in the holistic

health concept of wellness, including the seven dimensions of wellness based on the

work of Bill Hettler and others.

Course content: The teaching method will be blended learning—a combination of lectures, practical

activities outside of class, and e-learning. Students participate in a wellness assessment and then engage in practical exercises designed to enhance their individual wellness. In addition, students will receive an introduction to how wellness

can be applied in the workplace to improve the performance of enterprises,

especially in the hospitality and tourism industry.

Teaching methods: Lectures, exercises and homework.

Prerequisites: None

Assessment methods: Two online exams, exercises, workplace wellness plan

Language of instruction: English

Literature: Miller, J. (2005). Wellness: History and development of a concept. Spektrum Freizeit

27(1), 84-106.

Tooma, M. (2016). Sustainable work-life-balance and well-being for employees within the hospitality industry –A rather romantic wonderland? ATLAS Tourism and

Leisure Review, 1(1), 8-18.

Yeung, O. & Johnston, K. (2016). The Future of Wellness at Work. Miami: Global Wellness Institute.







Trends in Tourism Research (WF5) TTR

Course code: 160369515

Course type: Lecture/Discussion (ILV)

Semester: BA 5th

ECTS Credits: 4 ECTS

Lecturer: Mag. Daniel Binder

Learning outcome: This course can be seen as a good preparation for writing final theses and

> elaborating and dealing with research problems and solutions with the focus of working in tourism industries. Students will improve and apply their skills in developing research problems, planning research projects, develop search

strategies. Students will be able to search in scientific databases and train their skills

in both reading and understanding complex research papers.

Course content: Current tourism industries face several challenges, boosted by technology driven

> development and changing models of lifestyle amongst smart generations. Skills shortage, seasonal variations of revenues or uncertain future perspectives in terms of competition on markets lead to several new disciplines in tourism research. This course will focus on the "success factor" of human workforce in tourism. Students will work on research ideas and papers dealing with different facets of working in tourism. Digitalization, labor-law, work-place-health-promotion, etc. The students decide on

which human-related topics; they want to work on.

Teaching methods: Exercise, group work, seminar paper

Prerequisites: Students should already have completed a research methods / scientific writing

course before taking Trends in Tourism Research

Assessment methods: Handout, presentation, seminar paper

Language of instruction: English

Literature: Pikkemaat, B. Peters, M. & Weiermair, K. (2006). Innovationen im Tourismus:

Wettbewerbsvorteile durch neue Ideen und Angebote. Berlin: Erich Schmidt;

Goodson, L. (2007). Qualitative Research in Tourism. New York: Kindle Book.

Ritchie, R., Burns, P. & Palmer, C. (2005). Tourism Research Methods: Integrating Theory with

Practice. Wallingford: CABI.

Ateljevic, I., Pritchard, A. & Morgan, N. (2007). The Critical Turn in Tourism Studies:

Innovative Research Methodologies (Advances in Tourism Research). New York: Kindle Book.

Tribe, J. & Airey, D. (2007). Developments in Tourism Research: New directions, challenges

and applications (Advances in Tourism Research). New York: Kindle Book.

Wülser, M. (2005). Gesundheitsmanagement im Unternehmen. Arbeitspsychologische

Perspektiven. Wiesbaden: WWV Fachverlage.

Schröder, R. & Jenkins, I. (Eds.) (2013). Sustainability in Tourism: A Multidisciplinary

Approach. Berlin: Springer Gabler.





Assessing Physical Activity and Fitness (WF5) APAF

Course code: 160369512

Course type: Exercise (Ue)

Semester: BA 5th

ECTS Credits: 4 ECTS

Lecturer: FH Prof. Dietmar Wallner

Learning outcome: Students will gain an understanding of the methods of sports science in theory and

practice.

Course content: Questions arising from the field of health and fitness training will be addressed by

scientific methods.

Teaching methods: Lectures, exercises, presentations and a seminar paper.

Prerequisites: A previous background in sports science and scientific research and writing is

required for this course.

Assessment methods: Homework, presentation, seminar paper

Language of instruction: English

Literature: Bös, K., Hänsel, F. & Schott, N. (2000). Empirische Untersuchungen in der

Sportwissenschaft. Hamburg: Czwalina-Verlag.

Strauß, B., Haag, H. & Kolb, M. (1999). Datenanalyse in der Sportwissenschaft.

Schorndorf: Verlag Karl Hofmann.

Wallner, D. Anleitung zur wissenschaftlichen Gestaltung von empirischen Arbeiten.

Handout







Health Promotion and Prevention (WF5) HPP

Course code: 160369513

Exercise (Ue) Course type:

Semester: BA 5th

ECTS Credits: 4 ECTS

Lecturer: Mag. (FH) Marie Isabel Plasencia Suarez

Learning outcome:

Repetition of health promotion basics

Understanding of differences between health promotion and prevention

Understanding and ability to apply the Public Health Action Cycle

Ability to critically read case studies

Knowledge of tools to judge quality of HPP interventions

Understanding of differences between a setting and a problem based approach

Understanding the concept of participation

Ability to formulate smart aims

Ability to differentiate approaches in health promotion

Knowledge of best practice examples and applied knowledge through experttalks

Course content:

The course offers a critical reflection on the theoretical and practical foundations of effective and sustainable health promotion and illness prevention in different populations and settings. Prior knowledge will be strengthened and extended. On the basis of the Public Health Action Cycle, students will work on various issues related to planning, implementing and evaluating health promotion and illness prevention measures.

Teaching methods: Lectures, exercises, presentations, project work.

Prerequisites: None

Assessment methods: Homework, quiz, project work

Language of instruction: English

Literature: Naidoo J. (2000). Health promotion: foundations for practice. Edingburgh: Baillière Tindall:

Naidoo, J. & Wills, J. (2010). Lehrbuch der Gesundheitsförderung. Gamburg: G. Conrad Verlag

für Gesundheitsforderung.

Petrie, A. & Sabin, C. (2009). Medical statistics at a glance. Oxford: Blackwell's

Schwarz, F, Walter, U., Siegrist, J., Kolip, P., Leidl, R., Dirks, M.L., Busse, R. & Schneider, R.(Eds.) (2012). Public Health: Gesundheit und Gesundheitswesen. München: Urban und

Fischer Verlag.

Rosenbrock, R. (1995). Public Health als Innovation. Gesundheitswesen 57, 140-144.

Jansen, M., Van Oers, H., Kok, G. & Vries, N. (2010). Public health: disconnections between

policy, practice and research. Health Research Policy and Systems, 8, 37.





Intercultural Communication Icc

Course code: 160369507

Course type: Lecture/Discussion (ILV)

Semester: BA 5th

ECTS Credits: 2 ECTS

Lecturer: Mag. Dr. Birgit Phillips

Learning outcome: Students will gain a detailed understanding of cultural differences and their

importance for communications between people in tourist and health settings. They will understand age-specific differences with respect to mental health and how to

deal effectively with mentally impaired persons.

Course content: This course focuses on the skills and techniques needed in intercultural

communication. The course aims to develop the following skills in students: cultural self-awareness, an appreciation of cultural difference, a facility to interpret actions in many ways in order to facilitate cultural understanding, an understanding of different theories of intercultural communication, an awareness of essential aspects of selected world cultures and a facility in the special intercultural skills required in tourism and healthcare. The language of instruction is English, so English skills will

also be trained.

Teaching methods: Lectures, discussions, exercises, group work and homework.

Prerequisites: None

Assessment methods: Presentation, final exam

Language of instruction: English

Literature: Apfelthaler, G. (2002). Interkulterelles Management. Vienna: Manz.

Gibson, R. (2000). Intercultural business communication. Berlin: Cornelsen.

Hain, G. & Engelbert, S. (2006). Auslandsknigge: Weltweit stilsicher auftreten. Von

Körpersprache bis Kulinaria. Munich: Gräfe und Unzer.

Hall, E. (1981). Beyond culture. New York: Anchor Books.

Hoffmann, H.-E., Schoper, Y.-G. & Fitzsimons, C., (Eds.). (2004). Internationales Projektmanagement. Interkulturelle Zusammenarbeit in der Praxis. Munich: dtv.

Hofstede, G. (2001). Cultural consequences. Comparing values, behaviours, institutions and organizations across nations. (2nd ed.). Thousand Oaks, Ca: Sage.

Hofstede, G. & Hofstede, G.J. (2005). Cultures and organizations. (2nd ed.). New

York: McGraw-Hill.

Hofstede, G.J., Pedersen, P. & Hofstede, G. (2002). Exploring culture: Exercises,

stories and synthetic cultures. Yarmouth, Me: Intercultural Press.

Holden, N. (2002). Cross-cultural management: A knowledge management

perspective. Essex: Pearson Education.





Hooker, J. (2003). Working across cultures. Stanford, Ca: Stanford University Press.

Jaworski, A. & Pritchard, A. (Eds.). (2005). Discourse, communication and tourism. Clevedon: Channel View Publications.

Kohls, L.R. & Knight, J.M. (1994). Developing intercultural awareness. A crosscultural training handbook. (2nd ed.). Yarmouth, Me: Intercultural Press.

Kumbier, D. (Ed.). (2008). Interkultuerelle Kommunikation. Reinbek bei Hamburg: Rowohlt.

Lewis, R.D. (1999). Cross-cultural communication. Wanford: Transcreen Publications.

Lewis, R.D. (2002). When cultures collide: Managing successfully across cultures. London: Nicholas Brealey.

Lustiq, M. & Koester, J. (1999). Intercultural competence: Interpersonal communication across cultures. (3rd ed.). New York: Addison-Wesley.

Martin, J. & Chaney, L. (2006). Global business etiquette: A guide to international communication and customs. Westport, Conn.: Praeger.

Marx, E. (2001). Breaking through culture shock. What you need to succeed in international business. London: Nicholas Brealey.

McGraw-Hill; Schulz von Thun, F. (2006). Interkulturelle Kommunikation. Reinbek: Rowohlt;

Mole, J. (2003). Mind your manners: Managing business cultures in the new global Europe. (3rd ed.). London: Nicholas Brealey.

Roraff, S. & Krejci, J. (2001). Culture shock! Austria. London: Kuperard.

Schulz von Thun, F. (2007). Miteinander reden. Reinbek: Rowohlt.

Storti, C. (2006). The art of crossing cultures. London: Brealey.

Storti, C. (2003). The art of coming home. Boston: Intercultural Press.

Walker, D., Walker, T. & Schmitz, J. (2003). Doing business internationally: The guide to cross-cultural success. (2nd ed.). New York: McGraw-Hill.

Warner, M. & Joynt, P. (Eds.). (2002). Managing across cultures: Issues and perspectives. (2nd ed.). London: Thomson Learning.

Winker, E. (Hrsq.) (2002). Erfolg in aller Welt. Über den richtigen Umgang mit anderen Kulturen in der Exportwirtschaft.. Wien: WKÖ Service.

Zeisberg. S. (2003). Weltweit professionell verhandeln. Munich: verlag moderne industrie.





Catering and Food Service Franchising CFSF

Course code: 160369309

Lecture/discussion (ILV) Course type:

Semester: BA 3rd

ECTS Credits: 2 ECTS

Lecturer: Mag. Manuela Tooma

Learning outcome: Students will learn the basics of F&B (terminology, service skills, organizational

> structure). They will get an understanding of a caterer's business and its organization as well as Franchising as a business strategy will be introduced

The goals of the course are to develop the student in:

An understanding of the nature of the catering industry

Gaining insights into the promotion, pricing processes and preparation of

Understanding the production of cheese and its presentation through a

catering events

Getting familiar with franchising as a business strategy

A sensory examination and evaluation of wine through a wine tasting

cheese tasting

Course content: The catering segment of the hospitality industry continues to grow every year and

> food preparation will be in demand through the next years. It is a business, which provides meals, snacks for special events. This lecture discusses the tools of this business; looks at the general conditions, the products, the services and its presentation and thinks of catering and delivery as a separate business unit. The Food Service Franchising (Systemgastronomie) is another booming segment of the hospitality industry, and students will learn about economic and social reasons of its

success.

Teaching methods: Lectures, excursion.

Prerequisites: None

Assessment methods: Quiz, written exam

Language of instruction: English

Literature: Mattel, B. (2016). Catering: A Guide To Managing A Successful Business Operation.

Hoboken, NJ: John Wiley & Sons.

Noren, D.L. (1990). The Economics of The Golden Arches: A Case Study Of The

McDonald's System. The American Economist, 34 (2), 60-64.

Posluschny, P. (2010). Kostenrechnung für die Gastronomie: mit Fallstudie aus der

Unternehmensberatung (3. Auflage). München: Oldenbourg.





Service Design and Hospitality SDHP

Course code: 180370110

Lecture/discussion (ILV) Course type:

Semester: MA₁st

ECTS Credits: 3 ECTS

Lecturer: Dr. Gerhard Frank

Learning outcome: Students acquire knowledge of target group orientation, perception psychology and

customer communication, while delving deeper into the individual product

elements, quality management and e-marketing.

Course content: The course gives a practical hands-on introduction into scripting and designing

> quest experiences from the point of view of hospitality. Additionally, it provides the theoretical framework required for a bottom-up experience design approach.

Topics covered include

Biology of human experiencing

Experiencing as a self-organizing system: elements and interdependencies

Affect-Logic (the essential role of human emotions / emotional experiencing)

Repeat- / Learning- / Change experiencing

How to differentiate real and virtual experiencing

Coherent experiencing

Storytelling as a design-tool

How to script guest experiences with regard to service design and

hospitality

Physical handling of points of contact (real and virtual ones)

Teaching methods: Lectures, group work, project work.

Prerequisites: None

Assessment methods: Homework, project work, presentation, oral final exam

Language of instruction: English

Frank, Gerhard (2011). Erlebniswissenschaft. Über die Kunst Menschen zu Literature:

begeistern. LIT: Berlin, Münster, Wien. (abbr. EW).

Frank, Gerhard (2012). The Experience Science. A New Discipline on the Rise. LIT:

Berlin, London. Münster. Vienna. (abbr. TES).

Frank, Gerhard (2018). Zukunft schaffen. Vom guten Erleben als Werkzeug des

Wandels. oekom: München. (abbr. ZS).





Customer Relationship Management CRSM

Course code: 180370111

Lecture/discussion (ILV) Course type:

Semester: MA 1st

ECTS Credits: 3 ECTS

Lecturer: Mag. Paul Vyskovsky

Learning outcome: Students acquire competencies in the mindset of Customer Centricity and the

holistic management of customer relationships. This covers the areas of strategic,

analytical operational and collaborative CRM.

Students acquire skills in customer portfolio management and applying the instruments and processes of CRM including acquisition, penetration,

marketing, retention and revitalization.

Students learn how to use multi-channel management, create the

customer experience journey and deal with complaints.

Students learn how to implement CRM.

Students practically apply their acquired knowledge and skills in a case

study and project work.

Course content: The so-called typical customer no longer exists. Thanks to the internet and the trend

> towards globalization, consumers have more choices than ever before. This forces companies to invent new methods of interacting with customers to reduce costs and gain market share. Companies started to focus on who is buying rather than how many products and services can be sold. Customer Relationship Management (CRM) is a strategic management method used by organizations to manage their

interactions with prospects and customers.

Teaching methods: Lectures, group work, presentation, case studies, e-learning exercises.

Prerequisites: A background in marketing and management

Assessment methods: Seminar paper, presentation, team project work, case study, e-learning exercises

Language of instruction: English

Literature: Buttle F., Maklan S. (2015): Customer Relationship Management: Concepts and

Technologies, 3rd Edition, Routledge: New York

Recommended Literature: Winters P. (2014): Customer Strategy, Haufe: Freiburg

Kumar K., Reinartz W. (2012): Customer Relationship Management, Springer Verlag:

Berlin, Heidelberg

Kobjoll K., Berger R. (2006) Tune – Neue Wege zur Kundengewinnung und –

bindung, Orell Füsseli: Zürich





Spa Operations Course for Incomings only (no course abbreviation)

Course code: none

Online course Course type:

Semester: Incoming only / not in the curriculum

ECTS Credits: 10 ECTS

Lecturer: FH Prof. James Miller

Learning outcome: Students will be familiar with the most important management tasks within a spa.

Course content: This course introduces students to spa operations from a spa manager's point of view.

> As spa operations is a very wide discipline and the spa industry varies from private to public supply, depending on the country in question, the main focus in this course is on basic knowledge about operations in a spa centre, as well as some historical knowledge of spa development and the global spa industry. Topics covered include:

Evolution of the global spa industry

The basics of the spa business, including the types of therapies and treatments typically offered in a spa and the equipment and personnel required to carry them out

Spa hygiene and safety issues

Staff and reception management systems within spas

Spa retailing

Professionalism in a spa context

Teaching methods: On-line tasks, visit to and analysis of a specific spa

Prerequisites: None

Online final exam, exercises, practical evaluation of a spa Assessment methods:

Language of instruction: English

Literature: Scott & Harrison. SPA: The Offical Guide to Spa Therapy

Crebin-Bailey, Harcup & Harrington, The SPA Book: The Official Guide to Spa

Therapy

Connor, Godfrey & Milsom, Beauty Treatments

Smith & Puczko, Health and Wellness Tourism

Green, Salon Management

D'Angelo, Spa Business Strategies

Beckman & Le Quesne, The Essentail Guide to Holisitc and Complementary Therapy





Introduction to Event Management Course for Incomings only (no course abbreviation)

Course type: online

Semester: Incoming only / not in the curriculum

ECTS Credits: 2 ECTS

Lecturer: FH Prof. James Miller

Learning outcome: Students will master the fundamentals of the planning, organization and

implementation of events.

Course content: This course is a self-study introduction to the basics of event management. It

provides a theoretical foundation in how to organize an event and knowledge of

what should be considered in event planning, including:

• Event demand and supply

Event planning

• Event budgeting

• Venue selection

Event staffing issues

• Event marketing

• Risk management

• On-site event management issues

• Post event management

Event ethics

Teaching methods: Readings, online lectures and exercises and homework.

Prerequisites: None

Assessment methods: Online quizzes, exercises in event development, practical evaluation of an event

Language of instruction: English

Literature: Luckham, D. (2005). The power of events: an introduction to complex event

processing in distributed enterprise systems. Boston: Addison-Wesley.

Shone, A. & Parry, B. Succussful event management: A practical handbook.

London: Thomson Learning.







Worklife Balance in Tourism (WF5) WLB

Course code: 160369514

Course type: Lecture/Discussion (ILV)

Semester: BA 5th

ECTS Credits: 4 ECTS

Lecturer: DI Stefanie Schuster

Learning outcomes: At the end of the course students will:

> get to know and understand the diversity and individuality of this topic and find access to one's own personal work-life-balance.

have acquired a grasp of the management and leading practices in tourism enterprises, which are conducive to work-life balance for employers, employees and quests.

comprehend the benefits offered by such management practices.

be able to critically analyze and critique scholarly literature in the fields of worklife balance management practices.

Course content: The students will work out an access to the diverse topic of "work-life-balance" in

tourism on individual and management level (employee/employer). A subject of discussion will also be the different generations (baby boomers, x, y, z) and their understanding of work-life-balance. Moreover, the course will explore ideas regarding how enterprises and their managements are able to support their employees in finding the individually appropriate work-life-balance.

Teaching methods: Lectures, exercise, group work, presentation

Prerequisites: none

Assessment methods: Homework, journal article analysis, exercises

Language of instruction: English

Literature: Chiang, F., Birtch, T., & Kwa, H. (2009). The moderating roles of job control and

work-life balance practices on employee stress in the hotel and catering industry.

International Journal of Hospitality Management. 29 (25-32).

Deery, M. & Jago, L. (2015). Revisiting talent management, work-life balance and

retention strategies. International Journal of Contemporary Hospitality

Management, 27(3), 453-472.

Emslie, C. & Hunt, K. (2009). 'Live to work' or 'Work to live'? A qualitative study of gender and work-life balance among men and women in mid-life. Gender, Work and

Organization, 16(1), 151-172.

Hofmann, V & Stokburger-Sauer, N. (2017). The impact of emotional labor on employees' work-life balance perception and commitment: A study in the hospitality

industry. International Journal of Hospitality Management, 65, 47–58.





Kossek, E., Lewis, S. & Hammar, L. (2010). Work–life initiatives and organizational change: Overcoming mixed messages to move from the margin to the mainstream. Human Relations, 63(1), 3–19.

Li, Y., Miaob, L., Zhaoc, X. & Lehtod, X. (2013). When family rooms become guest lounges: Work–family balance of B&B innkeepers. International Journal of Hospitality Management, 34, 138-149.

Miller, J. (2016). Work-life balance in farm tourism: Hosts, guests and stress. ATLAS Tourism and Leisure Review, 1(1), 34-46.

Pyke, S., Hartwell, H., Blake, A. & Hemingway, A. (2016). Exploring well-being as a tourism product resource. Tourism Management, 55, 94-105.

Tooma, M. (2016). Sustainable work-life-balance and well-being for employees within the hospitality industry – A rather romantic wonderland? ATLAS Tourism and Leisure Review, 1(1), 8-18.

Tsaur, S.-H. & Tang, Y.-Y. (2012). Job stress and well-being of female employees in hospitality: The role of regulatory leisure coping styles. International Journal of Hospitality Management, 31(4), 1038-1044.







Austrian History and Culture Course for Incomings only (no course abbreviation)

Course code: none

Course type: Lecture

Semester: Incoming only

ECTS Credits: 2 ECTS

Lecturer: FH Prof. James Miller

Learning outcome: Students will be able to provide a rough outline of Austrian history, including the

major elements that have influenced the development of Austrian culture as it exists today. In addition, students will be able to identify the main features of the Austrian

political and economic system.

Course content: This course is meant to introduce foreign students to some of the basic elements of

Austrian society and culture, especially from an historical perspective. We will examine how Austrian culture has been formed over the centuries and what

influences have come to bear to make Austria what it is today.

Teaching methods: Lectures, homework, excursion.

Prerequisites: None

Language of instruction: English

Assessment methods: Final exam, essay

Literature: Johnson, L. (1989). Introducing Austria. Riverside: Ariadne Press.

Judson, P. (2016). The Habsburg Empire: A new history. Cambridge: Harvard

university Press.

Schorske, C. (1979). Fin-de-siècle Vienna. New York: Vintage.







International Office (INT)

German as a Foreign Language



German courses (3-5 ECTS, depending on the offered courses)

Our secret recipe for successful German learning are small learning groups, individual support, motivated and qualified lecturers experienced in university-level teaching as well as effective teaching materials tailored to the particular requirements of university-level language learners.

Depending on the student numbers one or more German courses are offered during the semester.

We also offer German Intensive Courses as part of the Orientation Packages in September and February before the semester starts. For more information, please check our homepage www.fh-joanneum.at/orientation!

More information about the German courses at www.fh-joanneum.at/daf or via e-mail at international-bqb@fh-joanneum.at



Marion Luttenberger





Tandem learning (2 ECTS)

The Tandem+ Programme at FH JOANNEUM brings together people from different cultures and different languages. The aim of Tandem partnerships is to facilitate the exchange of languages, experiences and cultures. Although many students at FH JOANNEUM are aware that international (exchange) students attend their university, very few of them take the first step in getting (culturally) closer. We would like to change this, with your involvement!

Our Tandem+ Programme is designed to offer all students the opportunity to participate in a recognised intercultural programme (2 ECTS) in a relaxed and exciting atmosphere. The Tandem+ Certificate can be credited towards our Intercultural Skills Certificate (ISC).



In order to obtain the **Tandem+ Certificate** from FH JOANNEUM, you need to demonstrate that you have completed activities from the five Tandem+ Modules together with your Tandem partner. The five modules represent different skills in an intercultural and linguistic context and should be completed during one semester. Participation in certain sessions is mandatory as part of the **Tandem+ Programme**. The activities available can be freely selected in consultation with the Tandem partner. Completion of activities accounting for at **least 50 points** is required in order to obtain the **Tandem+ Certificate**.

You can find all information about the Tandem+ Programme and its modules online at www.fh-joanneum.at/tandem.





Dietetics & Nutrition, Bachelor (DIO)

Nutrition Science ERL1V

Course code: 190460108

Course type: Integrated course

Semester: BA, 1st

ECTS Credits: 5 ECTS

Lecturer: Clemens Egger

Learning outcome: Students know about the current status and issues in nutritional health in Austria

and selected other countries. They are familiar with functions of macro- and micronutrients, bioactive substances and connect them with the different nutritional requirements during the lifespan. They can give nutritional advice to healthy

individuals.

Course content: Nutritional physiology, nutritional and energy requirements according to the

reference values of the German, Austrian and Swiss Nutrition Societies

(DGE/ÖGE/SGE), nutritional status and food consumption in Austria and other countries. In-depth study of macro and micro-nutrients and bioactive substances. Nutrition myths, health promotion and the prevention of nutrition-related illnesses

(especially obesity).

Teaching methods: Lecture, reading, exercises in class

Prerequisites: English level B2

Assessment methods: Written exam at end of semester

Language of instruction: English

Literature: Will be presented and made accessible at beginning of class.







English for Health Professionals 1 ENG11

Course code: 190460101

Course type: Integrated course

Semester: BA, 1st

ECTS Credits: 1 ECTS

Lecturer: tba

Learning outcome: Students:

- improve their oral and written command of English to gain additional qualifications for work with an increasingly international patient and client population, follow the research literature in their field, talk about their profession in English, and facilitate study abroad and international contacts. Learning outcomes in detail:
- can describe professions and daily routines in health care in general and in international dietetic practice in particular.
- are familiar with English terms for foods, macro- and micro-nutrients and can talk about ways of food preparation.
- can make efficient use of dictionaries for specific purposes. They use appropriate language and techniques for presentations and discussions related to their field of study.

Course content:

- The Food Facts/Healthy Menu Project (team presentations)
- Introduction to making effective presentations and dictionary techniques
- "Want a Career as a Dietician?" Professions in nutrition
- Health care and hospital routines
- Meal preparation and recipes

Teaching methods: Guided class activities, discussions, brief interactive lectures, independent study,

presentations, reading activities.

Prerequisites: English level B2. B1 possible but to be discussed with international coordinator

(Elisabeth Fattinger) beforehand.

Assessment methods: Assessment of participation in class activities; team presentation; short written

exam.

Language of instruction: English

Literature: Will be presented and made accessible at beginning of class.





English for Health Professionals 3 ENG3I

Course code: 140460310

Course type: Integrated course

Semester: BA, 3rd

ECTS Credits: 1 ECTS

Lecturer: tba

Learning outcome: Improvement of proficiency in the English language as it is used in dietetics and in

the healthcare industry. Learning outcomes in detail:

Students can communicate efficiently with clients / patients in typical professional situations and contexts. They gain practice in reading and summarizing scholarly texts relating to nutrition and dietetics and can talk about nutrition issues during the

lifespan, selected complaints and diseases as well as nutrition therapy.

Course content:

 Taking a patient's history; collecting information on nutritional habits and giving advice

• Talking about diseases, pain and medication

• Reading and analysis of textbook chapters and journal articles related to dietetic topics

• Writing precis / summaries

• Presenting and discussing clients' case studies

Teaching methods: Group activities, discussions, brief interactive lectures, independent study,

presentations, reading.

Prerequisites: English level B2

Assessment methods: Assessment of participation in class (set oral activities); summary (take home test);

short written exam.

Language of instruction: English

Literature: Will be presented and made accessible at beginning of class.







Sports Nutrition SPOE₃V

Course code: 140460309

Course type: Integrated course

Semester: BA, 3rd

ECTS Credits: 1 ECTS

Lecturer: Manuela Konrad

Learning outcome: Students are familiar with the special nutritional needs arising from different kinds

and intensity of physical activity. They can give appropriate nutritional advice to

both athletes and exercising individuals.

Course content: The Sports Nutrition lecture focuses on recommendations for athletes in strength

and endurance sports and food intake before/during and after exercise. The course content also covers hydration, oxidative stress and nutritional strategies for muscle

build-up.

Teaching methods: Interactive lecture, discussions.

Prerequisites: English level B2.

Assessment methods: Written exam

Language of instruction: English

Literature: Will be presented and made accessible at beginning of class







Futurology 1 WPF5S

Course code: 140460510

Course type: Integrated course

Semester: BA, 5th

ECTS Credits: 1 ECTS

Lecturer: tba

Learning outcome: Students gain theoretical and practical familiarity with recent developments in their

professional field. They can evaluate and pass on the knowledge and skills gained, applying multi-perspective scientific (medical, socio-cultural, economic) and

practical (project management, didactic) approaches.

Course content: Current nutritional trends are considered from different perspectives in a social and

individual context and analysed on the basis of the latest scientific findings.

Depending on the selected topic, student apply the knowledge in a practical setting.

Teaching methods: Lecture, team work on a practical mini project.

Prerequisites: English level B2

Assessment methods: Depends on topic selected for semester (topics change every semester). Usually

assessment is based upon realization of a team project

Language of instruction: English

Literature: Will be presented and made accessible at beginning of class







Occupational Therapy, Bachelor (ERG)

Occupation and Health* BEGE1V*

*Be aware the semester starts at the 16th of September 2019 for occupational therapy students! Make sure to arrive on time to take this course!

Course code: 170462106

Course type: Lecture (V)

Semester: ERG, 1. semester

ECTS Credits: 1.0 ECTS

Lecturer: Gabriele Schwarze, MSc MAS

Learning outcome: Students

- are familiar with the basic principles and philosophy of occupational therapy.
- are aware of the central significance of occupation in occupational therapy and are familiar with different occupational disorders.
- are familiar with the relationships between occupation and life roles and different categorization schemes for occupation. know different health models.
- know about the paradigm shift in occupational therapy and occupation oriented and client centered occupational therapy.
- are familiar with the terminology of occupational science.
- are able to gather information from an occupational history or occupational profile in order to understand what is important and meaningful for the client at present (what he/she wants to or needs to do) and to identify previous experiences and interests that may contribute to understanding current issues and problems.
- are able to assess occupational therapy interventions based on their relevance in everyday life (daily routines of the client), environmental relevance (natural or simulated activities), purpose and significance.

Course content:

Within occupational therapy's theory, occupation and health are closely connected. This course presents connections from an OT perspective and introduces students to common theoretical models used in OT to explain it. Consequently, this course contains the explanations of technical terms commonly used in occupational therapy and occupational science with respect to the paradigm shift in OT towards an occupational-based and client-centered profession.

Teaching methods: Lecture

Prerequisites:

Assessment methods: Written or oral module exam

Language of instruction: English





Occupation-based Activity analysis* ANA1V*

*Be aware the semester starts at the 16th of September 2019 for occupational therapy students! Make sure to arrive on time to take this course!

Course code: 170462107

Course type: Lecture (V)

Semester: ERG, 1. semester

ECTS Credits: 1.0 ECTS

Lecturer: Katrin Pechstädt

Learning outcome: Students

• are able to carry out activity analyses by analyzing demand and capacity.

- learn about client centered occupational analysis as part of diagnosis and are able to assess the quality of performance of specific activities (occupational performance).
- know about the benefits of activity analysis and occupational analysis and can transfer them to occupational therapy practice.
- can observe people engaged in occupations and carry out an occupational analysis.
- know methods for assessing occupational problems and occupational performance.

Course content: This course teaches students the basic differences between activities and

occupations from an occupational therapy perspective. Based on this understanding the needed parts for an occupation-based activity analysis are introduced to the students as an OT-specific tool to analyze the demands of an activity/ occupation. Furthermore, this scheme of analysis is applied practical by analyzing videos.

Teaching methods: Lecture, exercises, homeworks

Prerequisites: -

Assessment methods: Written or oral module exam

Language of instruction: English

Literature: Thomas, H. (2015). Occupation-based activity analysis. Thorofare, NJ: SLACK Inc.







Professional English for Occupational Therapists 1* ENOTIL*

*Be aware the semester starts at the 16th of September 2019 for occupational therapy students! Make sure to arrive on time to take this course!

Course code: 170462118

Course type: Integrated course (ILV)

Semester: ERG, 1. semester

ECTS Credits: 1.5 ECTS

Lecturer: MMag. Anna Kanape

Learning outcome: The students

- are made familiar with techniques and skills enabling them to adequately understand English technical and scientific texts.
- practice reading and dealing with different types of English technical texts and learn to summarize them conclusively in English using academic style.
- acquire the relevant terminology based on specific topics and can provide information about the tasks and scope of occupational therapy in English.
- can describe the human body and its functions in English.
- expand their receptive and productive skills in English both in written and oral communication for use in scientific, international and interdisciplinary contexts.

Course content: Topics covered:

- Presenting and discussing your case in medical and multi-professional teams
- Using appropriate language in the individual phases of the occupational therapy process (initial interview, creating trust, giving instructions or information, describing activities, etc.)
- Identifying and describing therapeutic aids

Teaching methods: Lecture, exercises, presentations

Prerequisites: -

Assessment methods: Continuous assessment and written and/or oral module examination

Language of instruction: English





Journal Club* JCLUB1 |*

*Be aware the semester starts at the 16th of September 2019 for occupational therapy students! Make sure to arrive on time to take this course!

Course code: 170462117

Course type: Integrated course (ILV)

Semester: ERG, 1. semester

ECTS Credits: 1.5 ECTS

Lecturer: Katrin Pechstädt

Learning outcome: The students

- gain an overview of library classification systems and are able to find relevant literature.
- are familiar with criteria of scientific work and principles and are able to identify them in selected texts.
- know the fundamentals of assessing scientific texts (external and internal factors) and are able to conduct and argue a basic assessment of various scientific texts.
- can excerpt content from scientific texts and analyses and compare them according to their type.
- are familiar with the rules of academic writing and citing and can draw up a short academic text or summarize texts.
- learn to combine content from the texts with content from other modules and reflect on their actions as an occupational therapist.

Course content: The course enables students to identify articles with high quality and to write an

excerpt of a scientific paper as a preparation for the discussion of the paper. Furthermore, the critical appraisal of a paper is prepared by applying certain instruments, as well as correct citation and basic skills for literature search.

Teaching methods: Lecture, exercises, discussions

Prerequisites: -

Assessment methods: written exam

Language of instruction: English





Junior Clinical Practice ENOTal

Course code: 170462120

Course type: Internship

ERG, 1. semester Semester:

ECTS Credits: 1.5 ECTS

Lecturer: Gabriele Schwarze, MSc MAS

Learning outcome: The students

> spend at least 35 hours on a hospital ward to learn about the medical and nursing activities provided there.

learn about work in an intensive care unit.

have client contact and communicate with them as part of simple nursing tasks under instruction.

The Junior Clinical Practice lasts 2 weeks and allows students to Course content:

find out the position of occupational therapy in interdisciplinary teams

gain knowledge about the health care system and institutions in Austria

understand about the work of other professions, e.g. nurses and doctors

Teaching methods: Practical training, reflection

Prerequisites:

Assessment methods: Continuous assessment

Language of instruction: German







Professional English for Occupational Therapists 3* ENOTILE

*Be aware the semester starts at the 16th of September 2019 for occupational therapy students! Make sure to arrive on time to take this course!

Course code: 170462118

Course type: Integrated course (ILV)

Semester: ERG, 1. semester

ECTS Credits: 1.5 ECTS

Lecturer: MMag. Anna Kanape

Learning outcome: The students

- learn appropriate and effective linguistic strategies for discussions held in English (polite to decisive agreement/disagreement, conveying messages, obtaining opinions, involving others, chairing a discussion, etc.).
- apply these communicative skills in discussions on professional topics and in fictitious case discussions in multiprofessional teams.
- learn to react to clients in English in relevant communicative situations (obtaining information, building trust, calming, giving instructions and recommendations in a polite manner, describing motor activities and bodily sensations, etc.) of the occupational therapy process in an appropriate and supportive manner
- Can name and describe occupational therapy aids in English

Course content: Topics covered:

- Presenting and discussing your case in medical and multi-professional teams
- Using appropriate language in the individual phases of the occupational therapy process (initial interview, creating trust, giving instructions or information, describing activities, etc.)
- Identifying and describing therapeutic aids

Teaching methods: Lecture, exercises, presentations

Prerequisites: English 1

Assessment methods: Continuous assessment and written and/or oral module examination

Language of instruction: English





Activities- Middle Adulthood* EAMARS*

*Be aware the semester starts at the 16th of September 2019 for occupational therapy students! Make sure to arrive on time to take this course!

Course code: 170462302

Course type: Integrated course (ILV)

Semester: ERG, 3. semester

ECTS Credits: 2,5 ECTS

Brigitte Loder-Fink, MSc – Everyday Activities Lecturer:

> Runhild Winkelbauer - Sexuality; NF Ulrike Donner, BSC 30 LE (15+15 Gr.) Ton Katrin Pechstädt 28 LE (14 +14) besket wafing

Learning outcome: The students

perform activities themselves.

- learn to design and vary activities (e.g. effort, degree of difficulty) geared to the target group
- gather experience in the role of instructor and apply treatment principles of occupational therapy.
- are familiar with selected occupational therapy concepts and can apply them in example scenarios.
- document selected activities based on specific criteria.
- further develop professional key qualifications and core competences, especially problem solving strategies, teamwork, cooperation and communication skills and proximity/distance behavior.
- are able to assess motor, process-related and social interaction skills based on specific criteria.

Course content:

By learning and carrying out purposeful age-specific activities of middle-aged adults students experience themselves as "occupational beings". They practice observing and analyzing occupational performance and apply interventional principles to the training of everyday and craft activities. They design and carry out plans of instructing and coaching others in the activities, while adhering to occupational therapy and pedagogical principles. Among the topics and activities practiced are: Household chores, pet care, driving, financial administration; sexuality; pottery;

rattan cane work.

Teaching methods: Practical experience and practical application of techniques

Prerequisites: Occupation-based activity analysis (ANA1V), at least basic knowledge about OT

Assessment methods: Continuous assessment and written and/or oral examination

Language of instruction: English





Activities – elderly* AHARI*

*Be aware the semester starts at the 16th of September 2019 for occupational therapy students! Make sure to arrive on time to take this course!

Course code: 170462303

Integrated course (ILV) Course type:

Semester: ERG, 3. semester

ECTS Credits: 1.5 ECTS

Josef Schwarz, BSc - woodworks Lecturer:

Maria Putz - gardening

Yasmine El Filali 8 LE (4+4 Gr.) - play Gerlinde Reicht 8 LE (4+4 Gr.) Smovey Gabriele Schwarze, MSc MAS - cooking

Learning outcome: The students

learn to perform activities themselves.

- learn to design and vary activities (e.g. effort, degree of difficulty) geared to the target group considering specific context factors in different settings
- gather experience in the role of instructor and apply treatment principles of occupational therapy.
- are familiar with selected concepts and can apply them in example scenarios.
- document selected activities based on specific criteria.
- further develop professional key qualifications and core competences, especially problem solving strategies, teamwork, cooperation and communication skills and proximity/distance behavior.
- are able to assess motor, process-related and social interaction skills based on specific criteria.

Course content: By learning and carrying out purposeful age-specific activities of the elderly,

> students experience themselves as "occupational beings". They practice observing and analyzing occupational performance and apply interventional principles to the training of everyday and craft activities. They design and carry out plans of instructing and coaching others in the activities, while adhering to occupational therapy and pedagogical principles. Among the topics and activities practiced are:

Gardening; cooking; woodworking, and a visit of a renowned game fair.

Teaching methods: Practical application of techniques, practical experiences

Prerequisites: Occupational-based Activity Analysis (ANA1V), at least basis knowledge about OT

Assessment methods: Continuous assessment and written and/or oral examination

Language of instruction: English





Physical and institutional Environment* PIUM3I*

*Be aware the semester starts at the 16th of September 2019 for occupational therapy students! Make sure to arrive on time to take this course!

Course code: 170462304

Course type: Integrated course (ILV)

Semester: ERG, 3. semester

ECTS Credits: 2 ECTS

Lecturer: Brigitte Loder-Fink, MSc – wheelchair training

Stefanie Schwarzl, BSc MSc Claudia Breidbach - prosthetic

Learning outcome: The students

• are made familiar with the fundamentals of the physical environment, which include all non-human aspects of the context.

- learn to identify and analyze physical environmental factors using specific diagnostic instruments and observation.
- learn to minimize barriers in the physical environments through individual adjustments such as the provision of aids or adaptive procedures.
- are made familiar with the working principles and use of conventional aids for different areas of life and for overcoming environmental barriers, including assisted communication and provision of aids improving mobility, including but not limited to the wheelchair.
- learn to use and apply aids such as the wheelchair from the perspective of both the user and therapist based on theoretical input and self-experience.
- acquire fundamental knowledge of key institutions of the Austrian health and social sectors.

Course content:

Students gain experiences and knowledge about connections between the physical environment and human action. The course aims to enable students to observe, identify, assess, and adapt factors of the physical environment that influence "quality-in-doing". Furthermore, they learn how to integrate this knowledge in the occupational therapy process to reduce patient's experienced barriers in everyday life. To illustrate the lecture excursions to different institutions in Austria are part of the course.

Be aware the semester starts at the 16th of September 2019 for occupational therapy students! Make sure to arrive on time to take this course!

This course contains excursions. Costs need to be covered by the student (e.g. for transportation)

Teaching methods: practical application of techniques, practical experiences

Prerequisites: Occupation and health (BEGE1V), at least basis knowledge about OT





Assessment methods: Written or oral examination

Language of instruction: English / German (at excursions)







Health promotion within the Occupational Therapy Process* EPGF51*

*Be aware the semester starts at the 16th of September 2019 for occupational therapy students! Make sure to arrive on time to take this course!

Course code: 170462505

Course type: Integrated course (ILV)

ERG, 5. semester Semester:

ECTS Credits: 2,5 ECTS

Lecturer: Gabriele Schwarze, MAS, MSc

Learning outcome: The students

- acquire knowledge of health promotion and prevention and relate this knowledge to the basic assumptions of occupational therapy and current scientific findings
- acquire project management skills and apply them in the planning and development of a health promotion project.
- are made familiar with the tasks of other professions involved in health promotion and prevention
- learn how to analyze problems and requirements and to develop health promotion goals and actions with different target groups and in different settings
- plan a health promotion project with selected target groups in a relevant setting and implement the project under the supervision of lecturers.

Course content:

Students learn to develop an understanding and basic knowledge of health, illness, health promotion and prevention. They also acquire knowledge in the field of workplace health promotion. They learn about the possibilities offered by occupational therapy in the fields of health promotion and prevention and how occupational therapy fits into this field. They explore assessment tools in workplace health promotion, learn to evaluate selected work situations/work places and devise solutions for health-promoting behavior and conditions. The skills and knowledge acquired during the course are further developed and expanded in the planning and implementation of a project (course PROGF5P).

Be aware the semester starts at the 16th of September 2019 for occupational therapy students! Make sure to

arrive on time to take this course!

Teaching methods: Practical application of techniques, practical experiences

Prerequisites: Occupation and health (BEGE1V), advanced knowledge about OT process

Assessment methods: Written or oral examination

Language of instruction: English / German (at excursions)





OT- based Health Promotion Project PROGF5P

Course code: 170462507

Course type: Project

Semester: ERG, 3. semester

ECTS Credits: 2 ECTS

Lecturer: Gabriele Schwarze, MAS, MSc

Learning outcome: The students

• implement the project planned in the course of the "Occupational Therapy Process in Health Promotion/Prevention" in a relevant setting

• apply the acquired project management skills in the phase of project implementation and evaluation.

• apply their didactic skills in project implementation appropriate to the target group.

 evaluate the measures carried out in the project and reflect on the entire process

Course content:

Students explore assessment tools in workplace health promotion, learn to evaluate selected work situations/work places and devise solutions for health-promoting behavior and conditions. The skills and knowledge acquired during the course "Health promotion within the Occupational Therapy Process "(EPGF5I) are further developed and expanded in the planning and implementation of a project.

Be aware the semester starts at the 16th of September 2019 for occupational therapy students! Make sure to arrive on time to take this course!

Costs need to be covered by the student (e.g. for transportation)

Teaching methods: Practical application of techniques, practical experiences

Prerequisites: "Health promotion within the Occupational Therapy Process "(EPGF5I)

Assessment methods: Written or oral examination

Language of instruction: English / German (at excursions)





Professional Internship BPR4

Course code: 170462508

Course type: Internship

Semester: ERG, 5. semester

ECTS Credits: 8,5 ECTS

Lecturer: Katrin Pechstädt

Learning outcome: the internship allows students to:

reflect on and expand their theoretical knowledge and put it into practice

 familiarize themselves with different ways of evaluating and documenting their findings

• learn about practical application of models and OT's principles

Course content: The students can perform parts of the occupational therapy process on selected

patients following prescription by a doctor. The process is carried out under supervision as part of the overall medical process in accordance with FH-MTD-AV. The students additionally reflect on their internship under supervision both orally and in writing in a group setting or via e-learning and thus learn to cope with situations experienced as difficult. They use their own experiences from practical work to reflect on patterns of action and emotional states and document them in the learning portfolio. Continuous reflection leads to an individual increase in theoretical and practical competence, which is documented in the learning portfolio.

If you are interested in a professional internship, please contact

katrin.pechstaedt@fh-joanneum.at

Teaching methods: Practical application of techniques, practical experiences

Prerequisites: Occupation and health (BEGE1V), at least basis knowledge about OT

Assessment methods: Written or oral examination

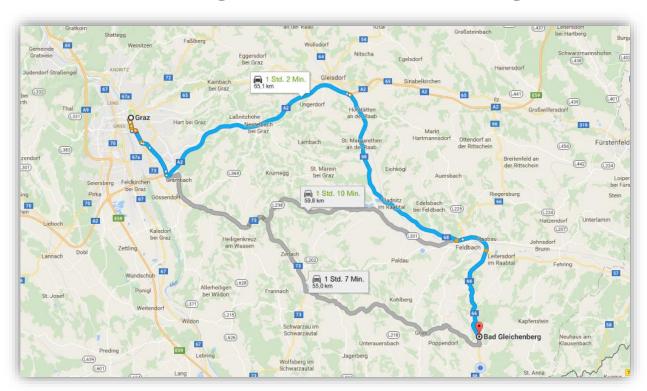
Language of instruction: English / German (at excursions)







How to get to Bad Gleichenberg?



www.bad-gleichenberg.at

Coming from Vienna

By train

Vienna Aspang – Feldbach* or

Vienna - Graz - Feldbach*

*Change in Feldbach or Bad Gleichenberg (pick up by arrangement).

By car

Via A₂ – exit IIz via Riegersburg and Feldbach to Bad Gleichenberg or exit Gleisdorf-Süd to Feldbach.

Coming from Germany or Graz

By train

Innsbruck - Graz - Feldbach* or

Salzburg - Graz - Feldbach*

*Change in Feldbach or Bad Gleichenberg (pick up by arrangement).

By car

Via A9 in the direction of Graz, further on A2 in direction of Vienna, exit at Gleisdorf-Süd for Feldbach and Bad Gleichenberg or by car train Feldkirch – Graz and Innsbruck - Graz.





The Campus Bad Gleichenberg











International Events in Bad Gleichenberg

Orientation day & City tour Meet your Buddy International Tandem-Café Erasmus goes Buschenschank **Austrian Bowling Night International Movie Night Christmas Event Graz Excursion Tandem-Cooking Event** Excursion to a ham factory Excursion to a chocolate factory









Greetings from the exchange-students of the winter semester 2018











