



UNIVERSITY OF PANNONIA
FACULTY OF BUSINESS AND ECONOMICS
Centre of Marketing and International Relations



Courses in foreign languages
Faculty of Business and Economics, University of Pannonia
Academic semester 2015/2016/I. Autumn

ERASMUS Students are free to choose any of the courses according to their preferences, regardless of level and field.

Course name	Code	Level	Credit	Language	Lecturer
Advanced Corporate Finance	VEGTPTM144H	MA	3	English	Dr. Szabolcs Szikszai
Business Communication	VEGTMEB122K	BA	3	English	Dr. Mary Cathrin Fresacher / Edit Kóvári
Business Law	VEGTGAB112J	BA	3	English	Dr. Ildikó Ernszt
Comprehensive Business Studies I.	VEGTMEB144A	BA	0	English	Edit Kóvári
Comprehensive Business Studies I.	VEGTMEB144A	BA	0	German	
Corporate Finance II.	VEGTPTB344V	BA	6	English	Dr. László Vincze
Economic Policy	VEGTKGM112G	MA	3	English	Dr. Ádám Török / Andrea Magda Nagy
ERP System	VEGTVEM122I	MA	3	English	Dr. Zsolt Kosztyán / Anikó Németh
Event Management	VEGTTUB444R	BA	6	English	Dr. Ágnes Raffay
Finance	VEGTPTB112P	BA	3	English	Dr. Péter Mihályi
Finance II.	VEGTPTM144P	MA	6	English	Dr. László Vincze
Geography in Tourism in Hungary	VEGTTUB412F	BA	3	English	Dr. Katalin Lőrincz
Health Tourism Management	VEGTTUB444E	BA	6	English	Dr. Beáta Fehérvölgyi
Industrial Organisation	VEGTELM222I	MA	3	English	Dr. Dirk-Jan Kamann
International Business Communication	VEGTTUM444N	MA	6	English	Edit Kóvári
International Finance	VEGTVEB544S	BA	6	German	Dr. Horst Laubscher
International Management	VEGTMEB514M	BA	6	German	Dr. Hans-Christian Pfohl
Introduction to Tourism	VEGTTUB144T	BA	6	English	Dr. Ágnes Raffay
Introduction to EU studies	VEGTNGB112E	BA	3	English	Dr. Ildikó Neumanné Virágh
Introduction to the Catering Industry	VEGTTUB212V	BA	3	English	Dr. Zoltán Horváth
IT for Tourism Accommodation	VEGTTUB422S	BA	3	English	Gábor Kohlrusz
Knowledge Management	VEGTVESV44T	BA-MA	6	English	Dr. Constantin Bratianu / Dr. Anikó Csepregi
Leisure Management	VEGTTUM144S	MA	6	English	Dr. Alan Clarke
Macroeconomics	VEGTKGB114Ö	BA	6	English	Dr. Szabolcs Szikszai
Management	VEGTMEB144M	BA	6	English	Dr. Ferenc Bognár



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Management Case Studies	VEGTVEM112M	MA	3	English	Balázs Szentés
Marketing Management	VEGTGAM344M	MA	6	English	Dr. Zoltán Veres
Production and Service Management	VEGTVEM314T	MA	6	English	Dr. Zoltán Kovács
Psychology	VEGTMEB112P	BA	3	English	Dr. Gabriella Cserhádi/Dr. Zsolt Szabó
Purchasing	VEGTELM144B	MA	6	English	Dr. Dirk-Jan Kamann
Quantitative Methods in Economics	VEGTVEM144K	MA	6	English	Dr. András Telcs / Dr. Betsabé Pérez Garrido
Regional Development and Tourism	VEGTTUB312F	BA	3	English	Dr. Viktória Csizmadiáné Czuppon
Research Methodology	VEGTVEM322K	MA	3	English	Dr. András Telcs / Dr. Betsabé Pérez Garrido
Sector Economics/Division Economics	VEGTGAB312G	BA	3	English	Dr. Károly Miklós Kiss/Dr. Judit Badics/Dr. Szabolcs Szikszai
Service Quality Management	VEGTTUM112S	MA	3	English	Dr. Petra Gyurácz-Németh
Statistics	VEGTGAB144S	BA	6	English	Dr. Betsabé Pérez Garrido
The Social Relations of Business	VEGTTUB144Ü	BA	3	English	Dr. Alan Clarke
Tour Operation	VEGTTUB444U	BA	6	English	Dr. Zsófia Papp
Tourism Destination Management	VEGTTUM444D	MA	6	English	Dr. Alan Clarke
Tourism Geography	VEGTTUB112F	BA	3	English	Dr. Katalin Lőrincz
Transport and Tourism	VEGTTUM112K	MA	3	English	Dr. Ágnes Raffay